



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

Standards of Excellence (SOE) – Full Details

SOE reflects items chapters need to be engaging in to provide value to their brothers, to be aligned with ZBT policies, and achieve at the highest level. This document outlines the components of the fraternity in the C.O.R.E. Four structure (Conduct, Operations, Recruitment, Education). Here are some things to know:

- The submission portals are open from September 1, 2021 through May 15, 2022.
- The submission portal will tell you exactly what we are looking for the chapter to submit. *NOTE: Many items need a photo. Please be sure to take photos of events throughout the year.*
- We highly recommend logging into myZBT and familiarizing yourself with the Resource Center as all required forms and resources are located there.
- If you submit early, you will receive feedback from staff. This year submit no later than May 9th to receive feedback. Submissions after the 9th will be reviewed as is.
- Once you receive your score card in May, there will be a time frame in which you can request a review of your points to ensure no points were missed.
- There is a live tracker that is viewable between September 1, 2021 through May 15, 2022 to keep a record what points chapters are receiving and not receiving. The live tracker is taken down on May 16th until score cards are distributed.

Chapter Rankings:

Accreditation – 23 or more out of 33 Accreditation Points

1 star – 25% of the star points in Conduct, Operations, Recruitment, and Education

2 star – 50% of the star points in Conduct, Operations, Recruitment, and Education

3 star – 75% of the star points in Conduct, Operations, Recruitment, and Education

****You cannot achieve a 1-Star, 2-Star, or 3-Star Chapter Ranking or win awards without being accredited.****

Incentives:

- Chapters that submit all fall required accreditation point submissions by January 2, 2022 and if points are awarded, the chapter will receive a bonus accreditation point.
- Chapters accredited by April 1, 2022 will receive 5 bonus star points and which category they are distributed to will be determined by the chapter.
- Chapters that receive all accreditation points in one area (conduct, operations, recruitment, education) will receive one star point in that area.
- Chapters that achieve 26.5 accreditation points or more will receive a \$250 reward. These funds can be used during the 2022-2023 academic year on one of the following:
 - Ritual kit/regalia
 - Chapter Fee discount
 - Recruitment swag
 - Chapter facility item
 - *If it is an item to be purchased, Headquarters will reimburse for up to \$250.*



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

If Not Accredited:

Year One Non-Accredited:

- The chapter will work with staff to create a development plan to meet the minimum accreditation level.
- The chapter will receive a priority visit from staff early in the academic year to review implementation of the plan.

Year Two Non-Accredited:

- The development plan will be reviewed and revised as appropriate.
- The chapter will receive a priority visit from a senior staff member at the start of the academic year and its leadership and advisors will receive specific training surrounding chapter expectations.

Year Three Non-Accredited:

- The chapter will be audited by the Fraternity staff and may need to present a “show cause” to the Supreme Council.
- The chapter will be placed on a probationary status and must meet the minimum standards for at least one year following the audit to regain good standing.
- Visits to the chapter will remain at high priority level for up to two academic years.



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

Accreditation – Conduct

ACCREDITATION (4)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Point 1 Submission Link : The chapter submits Risk Reduction Protocol (including all aspects of the document) update and workshop reviewing the document with at least 80% of the brothers each academic term.	Submit one in the fall and one in the spring	Risk Reduction Protocol , workshop PowerPoint, workshop date(s), and the list of brothers in attendance.	RP&W Director
Point 2 Submission Link : The chapter attends or hosts a hazing prevention training with a non-undergraduate facilitator/presenter where at least 80% of the brothers are in attendance. <i>Note: Remember to submit this under educational programming as well</i>	Submit once during the academic year	PowerPoint covered, training date(s), contact information of facilitator, and list of brothers in attendance.	Programming Director and BDD
Each brother completes myZBT registration , which includes acknowledgement of compliance with the Fraternity's policies.	Check regularly throughout the year through Vault	HQ Tracked	Operations Director
The chapter was not found responsible for any policy violations in the academic year, either from the fraternity or the institution.	Do not engage in misconduct	HQ Tracked	Entire Chapter

Star Points – Conduct

STAR POINTS: CONDUCT (13)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Point 1 Submission Link : The chapter hosts a mock social event once each term to ensure brothers understand the logistics and flow of a social event. 50% of brothers must attend over the course of the academic year. <i>Note: Up to 2 points total.</i>	Twice a year (1 point per mock event)	Information detailing the process of facilitating the social event, materials covered, date(s), list of brothers in attendance (can be done over multiple events), and photos.	RP&W Director and Social Chair
Point 2 Submission Link : The chapter submits documentation of its sober monitor training (use the Risk Reduction Protocol for information). 80% of brothers must attend over the course of the academic year. <i>Note: Up to 2 points total.</i>	Twice a year (1 point per training)	Sober monitor training PowerPoint, training date(s), and list of brothers in attendance (can be done over multiple trainings).	RP&W Director
Point 3 Submission Link : The chapter hosts a workshop on appropriate conduct of a brother at social events. 80% of brothers must attend over the course of the academic year. <i>Note: Up to 2 points total.</i>	Twice a year (1 point per workshop)	Workshop training PowerPoint, training date(s), and list of brothers in attendance (can be done over multiple trainings).	RP&W Director
Point 4 Submission Link : The chapter educates at least 80% of brothers on The Code of Zeta Beta Tau .	Submit once during the academic year	Information related to how this education was delivered, date(s), and list of brothers in attendance.	Operations Director
Point 5 Submission Link : The chapter hosts at least one alcohol-free social event with non-	Twice a year (1 point per event)	Description and date(s) of event, list of guests, and any photos of the event.	Programming Director



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

ZBTs in attendance each term. <i>Note: Up to 2 points total</i>			
Point 6 Submission Link: The chapter attends or hosts a workshop on sexual misconduct/bystander intervention with a non-undergraduate facilitator/presenter where at least 80% of the brothers are in attendance. <i>Note: Up to 2 points, and remember to submit this under educational programming as well</i>	Submit once during the academic year	PowerPoint covered, training date(s), contact information of facilitator, and list of brothers in attendance.	Programming Director & BDD
Point 7 Submission Link: The chapter attends or hosts a workshop on health and wellness with a non-undergraduate facilitator/presenter where at least 50% of the brothers are in attendance. <i>Note: Up to 2 points total, and remember to submit this under educational programming as well</i>	Three times a year (1 point per workshop)	PowerPoint covered, training date(s), contact information of facilitator, and list of brothers in attendance.	RP&W Director



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

Accreditation – Operations

ACCREDITATION (11)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Point 1 Submission Link : The chapter submits a copy of their current constitution and bylaws with proof that it was reviewed that academic year.	Submit once during the academic year	Constitution, bylaws (should have Brotherhood Quality Standards), and meeting minutes of most recent update to these documents.	Operations Director
Point 2 Submission Link : The chapter hosts a Semi-annual Brotherhood Review Vote (SBRV) in the fall and spring.	Twice a year just before the end of the term	Materials shared with brothers regarding each members' contribution (sample contribution tracking document), the SBRV Verification Form , and date of SBRV	Standards Director & BDD
Point 3 Submission Link : The chapter submits its Standards Board process, the Brotherhood Quality Standards and expectations, and a workshop reviewing the information with at least 80% of brothers.	Submit once during the academic year	Standards Board process, information that informs referrals (Brotherhood Quality Standards, expectations, etc.), and the PowerPoint reviewed, date, and list of brothers in attendance.	Standards Director
Point 4 Submission Link : The chapter executes both Initiation (80% of brothers in attendance) and Big Brother rituals (minimum bigs and littles in attendance).	Occurs for each new brother class regardless of size	Photos of brothers before or after the event(s), initiation and ritual date(s) and list of brothers in attendance.	BDD
Point 5 Submission Link : The chapter submits an inventory of its ritual regalia and a plan to purchase the missing/damaged items. The inventory form is on the myZBT Resource Center.	Submit once during the academic year	Ritual Inventory form and the plan for missing/damaged items.	BDD
Point 6 Submission Link : The chapter achieves a GPA of at least 2.70 in all academic terms.	Submit for all terms; if you do not have spring 2022, please submit spring 2021	Academic report from the institution. If not applicable, please contact ZBT staff.	Operations Director
Point 7 Submission Link : 100% of brothers are involved in a registered student organization (including campus athletics) outside of ZBT or holds a job or volunteer position on/off campus.	Submit once during the academic year	Chapter roster with the name of the organization the brother is affiliated with.	Operations Director
Point 8 Submission Link : The chapter submits verification of its tax-exempt status.	Submit once during the academic year	Copy of the email or receipt of tax-exempt status (Form 990) for the submission year.	Finance Director
The chapter is at a zero balance as of the Standards of Excellence deadline.	Ensure all national dues have been paid	HQ TRACKED	Finance Director
The chapter meets the attendance expectation for all Fraternity-required programs (International Convention and Regional Officer Institutes).	Register appropriate number of delegates for both programs	HQ TRACKED	President
The chapter fully utilizes the Fraternity's director-based officer structure as reflected in officer contacts in Vault, and the chapter	Adhere to the structure, utilize the appropriate resources,	HQ TRACKED	Executive Board



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

has an individual listed for all 8 executive officer positions and the following positions: Standards Director, Provost, Academic Chair, Alumni Chair, Heritage Chair, Community Service Chair, Philanthropy Chair, and Parent/Family Chair.	and ensure Vault is updated		
--	-----------------------------	--	--

Star Points – Operations

STAR POINTS: ATTENDANCE (4)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
The chapter attends at least one Fraternity-organized program Recruitment University; Emerging Leaders Institute; James E. Greer, Jr. Presidents Leadership Academy and I-Connect). <i>Note: Up to 4 points total.</i>	Register appropriate number of delegates for all programs	HQ TRACKED	President

STAR POINTS: INTERNAL OPERATIONS (5)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Point 1 Submission Link : The chapter has a functioning committee structure with each brother on at least one committee or board (e.g., standards, academic, brotherhood, recruitment, alumni/family, heritage, philanthropy, service, apparel, social).	Ensure all brothers serve on at least one committee throughout the year	Chapter roster and include which committee each brother is a member of. <i>Note: Each Director and Chairman are already a member of their respective committee.</i>	Operations Director
Point 2 Submission Link : The chapter submits its overall calendar. This should include educational programming, social events, philanthropy, community service, elections, national programs, deadlines for dues payments, etc.	Submit once during the academic year	Full academic year programming calendar .	Operations & Programming Director
Point 3 Submission Link : The chapter submits documentation of their monthly Standards Board meetings.	Submit documentation of all monthly meetings once	Monthly Standards Board meeting minutes.	Standards Director
Point 4 Submission Link : The chapter submits their officer transition program.	Submit once during the academic year	Content covered , who led, who was present, and date(s).	President
Chapter President attends monthly meetings with ZBT staff liaison.	Attend all meetings with ZBT staff liaison	HQ TRACKED	President

STAR POINTS: RITUAL (4)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Point 5 Submission Link : The chapter holds the Officer Installation Ceremony for each new executive board in accordance with the Gold Book.	Submit once during the academic year	Photos of event and date(s) occurred.	BDD
Point 6 Submission Link : The chapter conducts the Graduation Ceremony in accordance with the Gold Book. 50% of brothers must be in attendance.	Occurs with each graduating class	Photos of brothers before or after the event(s), ritual date(s), and list of brothers in attendance.	BDD



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

Point 7 Submission Link: The chapter holds a yearly review of all Rituals listed in the Gold Book and discusses the importance of each one with at least 50% of brothers.	Submit once during the academic year	Date(s) occurred and list of brothers in attendance.	BDD
Point 8 Submission Link: The chapter reviews the Initiation Ritual with each new brother class. 100% of new brothers must be in attendance.	Conduct with each new brother class	Content covered, date(s) occurred and list of brothers in attendance.	BDD

STAR POINTS: ACADEMIC (4)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Point 9 Submission Link: The chapter has an academic improvement plan for brothers under a 2.7 cumulative GPA.	Submit once during the academic year	The improvement plan used for brothers under a 2.7 cumulative GPA.	Academic Chair
Point 10 Submission Link: The chapter has a study program that applies to all brothers.	Submit once during the academic year	The outline of the program.	Academic Chair
Point 11 Submission Link: The chapter GPA is above the all-men's average.	Submit once during the academic year	Academic report from the institution. If not applicable, please contact ZBT staff.	Academic Chair
Point 12 Submission Link: The chapter GPA ranks in the top 25% among the men's fraternities in the council in which the chapter is affiliated.	Submit once during the academic year	Academic report from the institution. If not applicable, please contact ZBT staff.	Academic Chair

STAR POINTS: ALUMNI/FAMILY ENGAGEMENT (6)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Point 13 Submission Link: The chapter engages alumni through at least two communications per academic year.	Submit one in the fall and one in the spring	Dates sent and information provided (newsletter , screenshot of information, etc.)	Alumni Chair
Point 14 Submission Link: The chapter invited alumni (non-advisors) to chapter meetings and/or events (e.g., chapter meetings, chapter homecoming events, ritual). <i>Note: Up to 2 points total.</i>	Twice a year (1 point each)	The invitation, date(s), event agenda, and the list of attendees.	Alumni Chair
Point 15 Submission Link: The chapter engages families through at least two communications per academic year.	Submit one in the fall and one in the spring	Dates sent and information provided (newsletter , screenshot of information, etc.)	Parent/ Family Chair
Point 16 Submission Link: The chapter hosted family events that all brothers' supporters were invited to. <i>Note: Up to 2 points total.</i>	Twice a year (1 point each)	The invitation, date(s), event agenda, and the list of attendees.	Parent/ Family Chair

STAR POINTS: CAMPUS EXPERIENCE (14)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Point 17 Submission Link: The chapter has an officer on the executive board of their respective governing council.	Submit once during the academic year	Who is serving and their position. <i>Note: IFC delegate does not count.</i>	President
Point 18 Submission Link: The chapter has representation on their respective governing council's committees.	Submit once during the academic year	Who is serving on the committee and what committee. <i>Note: IFC delegate does not count unless he is serving on a specific committee.</i>	President



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

Point 19 Submission Link: The chapter sponsors or co-sponsors a campus-wide event other than philanthropy. <i>Note: Up to 2 points total.</i>	Submit as the event(s) are completed	What was the event, the date(s) of the event, and content covered. <i>Note: Sponsoring or co-sponsoring is specific to providing funds, products, or services.</i>	Programming Director
Point 20 Submission Link: The chapter hosts a campus-wide event other than philanthropy.	Submit as the event(s) are completed	What was the event, the date(s) of the event, and content covered. <i>Note: Hosting means development of an idea with the chapter managing logistics and marketing of the event.</i>	Programming Director
Point 21 Submission Link: At least one brother holds a leadership role in another RSO or event. <i>Note: up to 5 points, 1 point for every brother in a leadership role.</i>	Submit once during the academic year	The brothers name, organization they are serving, and their position.	Operations Director
Point 22 Submission Link: At least one intramural team places in the top three in their division.	Submit as available	Which sport, brothers involved, and information about winning.	Intramural Chair
Point 23 Submission Link: At least one brother receives local recognition for his involvement on campus.	Submit as available	Name of the brother and description of the recognition. <i>Note: Recognition would be receiving an award or an honor.</i>	Operations Director
Point 24 Submission Link: The chapter receives local recognition for involvement on campus.	Submit as available	Why was the chapter recognized and who recognized them. <i>Note: Recognition would be receiving an award or an honor.</i>	Operations Director
Point 25 Submission Link: The chapter submits their score/review for any campus-based accreditation program OR the chapter submits a letter of review from the campus fraternity/sorority advisor, including indication that the chapter is in good standing with the institution.	Submit once during the academic year	The accreditation score OR the letter of review. <i>Note: This cannot be the ZBT chapter advisor, and if your chapter is not recognized by the campus, ZBT HQ will evaluate your standing.</i>	President and Operations Director

STAR POINTS: FINANCE (6)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Point 26 Submission Link: Chapter reviews the <u>budget</u> with the entire membership and holds a vote to approve it.	Submit each academic term	Meeting minutes where the budget was reviewed and approved.	Finance Director
Point 27 Submission Link: The chapter submits their dues collection plan.	Submit once during the academic year	The process of collecting both local and international dues including the platform used to collect.	Finance Director
Point 28 Submission Link: The chapter appropriately uses collections for brothers who are delinquent on their dues.	Submit once during the academic year	Proof of collections use. <i>Note: If not used and in good financial standing, the chapter will receive this point.</i>	Finance Director
Point 29 Submission Link: The chapter contributes at least 3% of its annual budget to reserves.	Submit once during the academic year	Documentation of the 3% saved.	Finance Director
Point 30 Submission Link: The chapter contributes at least 5% of its annual budget to reserves.	Submit once during the academic year	Documentation of the 5% saved.	Finance Director



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

<p>Point 31 Submission Link: The chapter conducted a financial review (e.g., by an advisor) within the last year.</p>	<p>Submit once during the academic year</p>	<p>Date(s) performed and who performed them. <i>Note: If you do not have an advisor, speak with ZBT's Chief Finance Officer.</i></p>	<p>Finance Director</p>
---	---	--	-------------------------

STAR POINTS: EXTERNAL ENGAGEMENT (2)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
<p>Point 32 Submission Link: The chapter holds an event with another ZBT chapter (in-person or virtual).</p>	<p>Submit as the event(s) are completed</p>	<p>Date of event, chapter who co-hosted event, and pictures or description of event.</p>	<p>President & BDD</p>
<p>Point 33 Submission Link: The chapter submits their chapter website.</p>	<p>Submit once during the academic year</p> <p>Must have been updated within the current SOE cycle.</p>	<p>Submit chapter website link.</p>	<p>Comm Director</p>



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

Accreditation – Recruitment

ACCREDITATION (6)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Point 1 Submission Link : The chapter hosts at least one recruitment workshop each recruiting term (e.g., conversations, ideal ZBT, logistics, standards for bidding) with at least 80% of the brothers.	Submit with each recruiting term	PowerPoint and information covered, date(s), and list of brothers who were in attendance.	Recruitment Director
Point 2 Submission Link : The chapter submits the information provided to Potential New Brothers regarding time, financial, and academic requirements, and expectations during the recruitment.	Submit once during the academic year	Content given to Potential New Brothers about requirements and expectations for academics, financial, time, etc.	Recruitment Director
The chapter reports its recruitment dates prior to the start of every recruitment term to their staff liaison.	Report for every recruiting term	HQ TRACKED	President
The chapter recruits and retains at least the minimum number as set by the International Headquarters.	Recruit and retain the minimum number throughout the year	HQ TRACKED	Recruitment Director
The chapter reports its new initiates in Vault within 72 hours of Initiation for all terms the chapter recruits.	Report new brothers within 72 hours of Initiation	HQ TRACKED	Operations Director
The chapter meets its annual recruitment projection as determined by Headquarters staff.	Recruit to the chapter's projections	HQ TRACKED	Recruitment Director

Star Points – Recruitment

STAR POINTS: RECRUITMENT (9)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Point 1 Submission Link : The chapter is at equal to or higher than the median new initiate class of all fraternities within their governing council.	Submit as available	Report from the institution with median new initiate class. <i>Note: If this information is not shared, request information from your fraternity and sorority advisor.</i>	Recruitment Director
Point 2 Submission Link : The chapter is at equal to or higher than the median campus chapter size.	Submit as available	Community report from the institution detailing average size of fraternities within their council. <i>Note: If this information is not shared, request information from your fraternity and sorority advisor.</i>	Recruitment Director
Point 3 Submission Link : The chapter has at least one social media account to promote their events (Instagram, Facebook, Twitter, etc.).	Submit once during the academic year	Submit the chapter's social media handles.	Comm Director
Point 4 Submission Link : The chapter actively promotes ZBT through multiple (3+) virtual	Submit once during the academic year	Documentation of social media posts, tabling events intended to promote	Recruitment Director &



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

and physical marketing, branding, and outreach communications.		ZBT, letter days, or any other applicable outreach materials.	Comm Director
Point 5 Submission Link : The chapter executes Year-Round Recruitment.	Submit once during the academic year	Provide a timeline or plan on how you currently or plan on executing a 365 recruitment. This may include how you promote ZBT, collect names, recruitment events, ongoing committee duties, or other applicable materials.	Recruitment Director
The chapter has recruited within 10% of their recruitment goal set by HQ.	Recruit within 10% of the recruitment goal	HQ TRACKED	Recruitment Director
The chapter has exceeded their recruitment goal set by HQ.	Exceed recruitment goal	HQ TRACKED	Recruitment Director
The chapter retains at least 85% of its new brothers through the 30-day disaffiliation period.	Retain 85% of new brothers through the 30-day disaffiliation period	HQ TRACKED	Recruitment Director & BDD
The chapter retains at least 100% of its new brothers through the 30-day disaffiliation period.	Retain 100% of new brothers through the 30-day disaffiliation period	HQ TRACKED	Recruitment Director & BDD



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

Education

ACCREDITATION (12)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
<p>Point 1 Submission Link: The chapter holds a Pre-Initiation meeting in accordance with the Gold Book with 100% of the new brothers.</p>	Conduct the Pre-Initiation meeting with each new brother class	Information covered, date(s) of meeting(s), and who was in attendance.	Entire Executive Board
<p>Point 2 Submission Link: THE JOURNEY: Brotherhood Orientation</p> <p>Completed within a week of initiation, no longer than 4-6 hours, ONLY new initiate specific activity/program</p> <p>Cover: Who we are, how we operate, THE JOURNEY</p>	Conduct the Brotherhood Orientation with each new brother class	Content covered (Use THE JOURNEY Audit and the Provost's Guide/New Initiate Workbook components of THE JOURNEY Manual), who led the program, date(s) of orientation, and time(s) of orientation. <i>Note: Deviations from the orientation's outline in THE JOURNEY, needs to be approved by the chapter's HQ staff liaison.</i>	Entire Executive Board & Provost
<p>Point 3 Submission Link: THE JOURNEY: Big Brother Mentoring Program</p> <p>Applications are submitted to become a Big Brother</p> <p>Big Brothers receive formal training and are then paired according to character rather than social chemistry</p> <p>Big Brothers sign Expectations Agreement for the mentoring program</p>	Big Brothers should be identified and trained with each new brother class	Application used, content (Refer to the Big Brother Mentor Program component of THE JOURNEY Manual), training dates, and a copy of the Expectations Agreement .	BDD & Provost
<p>Point 4 Submission Link: THE JOURNEY: Brotherhood Bonding Activities (50% of brothers in attendance at each activity)</p> <p>ZBT Game Day, ZBTeams Course, Progressive Dinner, To Be ZBT, Community Connections (Use THE JOURNEY Audit and the Brotherhood Building Activities component of THE JOURNEY Manual)</p>	5 chapter-wide activities per academic term or twice per academic year	Which event and date, list of brothers who attended the events, and any photos from the events.	BDD
<p>Point 5 Submission Link: THE JOURNEY: Brotherhood Retreat (80% of brothers in attendance)</p> <p>All brothers attend, minimum of 1 full day, no alcohol, and follow the Brotherhood Retreat component of THE JOURNEY Manual for the retreat.</p>	Complete 1 to 2 months following Initiation each academic term or twice per academic year	Content shared, date(s) of retreat, list of brothers who attended, and any photos from the retreat.	BDD
<p>Point 6 Submission Link: THE JOURNEY: Milestone Workshop & Core and Elective Experiences (All brothers attend)</p> <p>Brothers self-assess their personal development according to the core and</p>	60 minutes once during the second half of the academic term following initiation and prior to SBRV; each term	Core and Elective Experiences tracking document, date(s) of the workshops, and brothers who attended the workshops.	Provost



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

<p>elective experiences (refer to the Personal Development Experiences component of THE JOURNEY Manual)</p> <p>Brothers meet once per academic term to discuss, coach each other, and make a plan for the next experience to pursue (refer to the Milestone Workshop component of THE JOURNEY Manual)</p> <p>Provost collects each brother's personal development plan and provides the information to the Programming Director</p>	<p>All brothers must complete 2 elective experiences per academic term; approximately one hour each – 1 core experience per academic term; ongoing over multiple weeks and take up to 1 academic term to complete</p>	<p><i>NOTE: Core and elective experiences are likely things brothers are doing for class, work, etc. Please encourage brothers to use those types of experiences to fulfill their core and elective requirements here.</i></p>	
<p>Point 7 Submission Link: THE JOURNEY: Educational Programs (50% of brothers in attendance at each program)</p> <p>Educational programs that supplement brothers' personal development in the core and elective experiences (refer to the Educational Programming component of THE JOURNEY Manual.</p> <p><i>NOTE: Utilize submissions for other SOE accreditation and star points here</i></p>	<p>3 educational programs each academic term (6/year). Each session is 45-60 minutes</p>	<p>Name of programs, who presented/facilitated (presenter/facilitator should have professional experience on the topic), date(s) of the programs, and list of brothers who attended.</p>	<p>Programming Director</p>
<p>Point 8 Submission Link: THE JOURNEY: Senior and Alumni Panels (50% of brothers in attendance at each program)</p> <p>Host events where seniors and/or alumni speak about their experiences (refer to the Senior and Alumni Panels component of THE JOURNEY Manual).</p> <p>Panelists discuss how ZBT facilitated their growth and development: focus is learning rather than entertainment</p>	<p>Multiple times a year; either 15 minutes to supplement another chapter activity with one panelist or 60 to 90 minutes stand-alone with multiple panelists</p> <p>Every brother serves on a Senior panel before graduation</p>	<p>Name of panelists, date(s), and list of brothers who attended.</p>	<p>BDD & Alumni Chair</p>
<p>Point 9 Submission Link: The chapter hosts or co-hosts at least one program dedicated to exploring ZBT's heritage. 80% of the brothers must be in attendance.</p>	<p>Submit once during the academic year</p>	<p>Event topic, what was covered, date(s) of the event, and list of brothers who attended.</p>	<p>Heritage Chair</p>
<p>Point 10 Submission Link: The chapter averages at least 20 hours of community service per brother for the academic year.</p>	<p>Submit once during the academic year</p>	<p>Roster of brothers (use tabs on bottom to see spreadsheet) listing their hours of community service performed and with which organization they did community service hours.</p>	<p>Community Service Chair</p>
<p>Point 11 Submission Link: The chapter hosts one chapter-wide community service event,</p>	<p>Submit once during the academic year</p>	<p>What was the event, who was the event supporting, date(s) of the event, and list of brothers who attended.</p>	<p>Community Service Chair</p>



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

in an academic year, in which 80% of the brothers attend.			
Point 12 Submission Link : The chapter demonstrates financial support of all three of the Fraternity's official philanthropic partners : Children's Miracle Network Hospitals, Jewish Women International, and the ZBT Foundation.	Submit once during the academic year	Documentation showing that the chapter has financially supported the Fraternity's official philanthropic partners.	Philanthropy Chair

Star Points – Education

STAR POINTS: HERITAGE (9)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Point 1 Submission Link : The chapter holds the Holocaust Remembrance Ceremony in accordance with the Gold Book with at least 50% of brothers in attendance.	Submit once during the academic year	Date, description of event, photos of the event, and list of brothers in attendance. <i>Note: We recommend this is done in conjunction with educational programming on the historical incident.</i>	Heritage Chair
Point 2 Submission Link : The chapter hosts a Founders Day or Roger Williams Day event with at least 50% of brothers in attendance.	Submit once during the academic year	Event agenda, date, photos, and list of brothers in attendance.	Heritage Chair
Point 3 Submission Link : The chapter demonstrates an active partnership and relationship with Hillel, Chabad or another Jewish community partner.	Submit once during the academic year	Documentation of the partnership through events such as service, Shabbat, or any other applicable documentation. <i>Note: This must be an ongoing partnership.</i>	Heritage Chair
Point 4 Submission Link : The chapter hosts events and/or educational programs connected to a Jewish holiday with at least 50% of brothers in attendance. <i>Note: Up to 4 points total</i>	Submit throughout the year	Documentation of content covered or presented, date(s) of event, who presented it, and list of brothers who attended.	Heritage Chair
Point 5 Submission Link : The chapter hosts an Israel advocacy, educational, or celebration event with at least 50% of brothers in attendance.	Submit once during the academic year	Documentation of content/celebration OR documentation regarding the event with photos of the event. List of brothers attended, and date of event is needed for all options.	Heritage Chair
The chapter applies for a Heritage Grant and executes the program successfully.	Submit once during the academic year	HQ TRACKED	Heritage Chair

STAR POINTS: COMMUNITY SERVICE (4)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Point 6 Submission Link : The chapter promotes at least ten opportunities for community service per academic year via their calendar and chapter communication.	Submit once during the academic year	Documentation of communication to the chapter, and date(s) of the event. <i>Note: This could be through group chat, internal social media, emails, or meeting minutes.</i>	Community Service Chair
Point 7 Submission Link : The chapter hosts a Gift of Life Bone Marrow Registry Drive.	Submit once during the academic year	Date(s) and photos of the event.	Community Service Chair



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

Point 8 Submission Link: The chapter must average a minimum of five (5) swabs per brother in a Gift of Life Drive.	Submit once during the academic year	Number of brothers and receipt of swabs sent to Gift of Life .	Community Service Chair
Point 9 Submission Link: The chapter creates or maintains an ongoing relationship with a local volunteer organization.	Submit once during the academic year	Documentation proving a relationship with a local volunteer organization.	Community Service Chair

STAR POINTS: PHILANTHROPY (6)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Point 10 Submission Link: Total fundraising for the calendar year exceeds \$18.00 per brother.	Submit as available	Proof of financial support given to a philanthropic organization like receipts.	Philanthropy Chair
Point 11 Submission Link: Total fundraising for the calendar year exceeds \$36.00 per brother.	Submit as available	Proof of financial support given to a philanthropic organization like receipts.	Philanthropy Chair
Point 12 Submission Link: Total fundraising for the calendar year exceeds \$72.00 per brother.	Submit as available	Proof of financial support given to a philanthropic organization like receipts.	Philanthropy Chair
Point 13 Submission Link: The chapter raises at least \$18 per brother for Children's Miracle Network Hospitals.	Submit as available	Proof of financial support given to Children's Miracle Network Hospitals like receipts.	Philanthropy Chair
Point 14 Submission Link: The chapter raises at least \$18 per brother for Jewish Women International.	Submit as available	Proof of financial support given to Jewish Women International like receipts.	Philanthropy Chair
Point 15 Submission Link: The chapter raises at least \$18 per brother for ZBT Foundation.	Submit as available	Proof of financial support given to ZBT Foundation like receipts.	Philanthropy Chair

STAR POINTS: EDUCATIONAL PROGRAMMING (4)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Point 16 Submission Link: The chapter hosts at least one Fraternity-sponsored program Words to Action (anti-hate), Safe Smart Dating (healthy relationships), Taking a Stand: Preventing Sexual Misconduct on Campus, Hazing Prevention: It Is Everyone's Responsibility, the National Coalition Building Institute (social justice skill building), Alcohol Skills Training Program, and Real Talk About Alcohol, OR the chapter may choose to host a campus-based program that is like the aforementioned Fraternity-sponsored programs facilitated by a campus or community professional. 80% of brothers must in attendance at each program. <i>Note: Up to 4 points total</i>	Submit throughout the year <i>Note: Remember to submit these under educational programming as well</i>	If it is a ZBT program, it will be HQ Tracked . If it is not a ZBT program, submit the name of the program, who was presenting the program, what was the content shared, the date(s) of the program, and the list of brothers who were attendance to the program.	Programming Director & President



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

Standards of Excellence – Accreditation Checklist

The items listed below are all of the accreditation points that are achievable by the chapter. If it says “HQ Tracked” and you want to make sure your chapter is on the path of achieving that point, please reach out to your HQ staff liaison. The chapter must achieve 23 out of 33 accreditation points to be accredited.

Conduct

___ The chapter submits the Risk Reduction Protocol (including all aspects of the document) update and workshop reviewing the document with at least 80% of the brothers each academic term.

___ The chapter attends or hosts a hazing prevention training with a non-undergraduate facilitator/presenter where at least 80% of the brothers are in attendance. *Note: Remember to submit this under educational programming as well*

___ **HQ Tracked:** Each brother completes myZBT registration, which includes acknowledgement of compliance with the Fraternity’s policies.

___ **HQ Tracked:** The chapter was not found responsible for any policy violations in the academic year, either from the fraternity or the institution.

Operations

___ The chapter submits a copy of their current constitution and bylaws with proof that it was reviewed that academic year.

___ The chapter hosts a Semi-annual Brotherhood Review Vote (SBRV) in the fall and spring.

___ The chapter submits its Standards Board process, the Brotherhood Quality Standards and expectations, and a workshop reviewing the information with at least 80% of brothers.

___ The chapter executes both Initiation (80% of brothers in attendance) and Big Brother rituals (minimum bigs and littles in attendance).

___ The chapter submits an inventory of its ritual regalia and a plan to purchase the missing/damaged items. The inventory form is on the myZBT Resource Center.

___ The chapter achieves a GPA of at least 2.70 in all academic terms.

___ 100% of brothers are involved in a registered student organization (including sports) outside of Zeta Beta Tau or holds a job or volunteer position on/off campus.

___ The chapter submits verification of its tax-exempt status.

___ **HQ Tracked:** The chapter is at a zero balance as of the Standards of Excellence deadline.

___ **HQ Tracked:** The chapter meets the attendance expectation for all Fraternity-required programs (International Convention and Regional Officer Institutes).



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

___ **HQ Tracked:** The chapter fully utilizes the Fraternity's director-based officer structure as reflected in officer contacts in vault, and the chapter has an individual listed for all 8 executive officer positions and the following: Standards Director, Provost, Academic Chairman, Alumni Chairman, Heritage Chairman, Community Service Chairman, and Philanthropy Chairman.

Recruitment

___ The chapter hosts at least one recruitment workshop each term (e.g., conversations, ideal ZBT, logistics, standards for bidding) with at least 50% of the brothers.

___ The chapter submits the information provided to Potential New Brothers regarding time, financial, and academic requirements, and expectations during the recruitment.

___ **HQ Tracked:** The chapter reports its recruitment dates prior to the start of recruitment to their staff liaison.

___ **HQ Tracked:** The chapter recruits and retains at least the minimum number as set by the International Headquarters.

___ **HQ Tracked:** The chapter report its new initiates in Vault within 72 hours of Initiation in all terms the chapter recruits.

___ **HQ Tracked:** The chapter meets its annual recruitment projection as determined by HQ.

Education

___ The chapter holds a Pre-Initiation meeting in accordance with the Gold Book with 100% of the new brothers.

___ THE JOURNEY: Brotherhood Orientation: Completed within a week of initiation, no longer than 4-6 hours, ONLY new initiate specific activity/program. Cover: Who we are, how we operate, THE JOURNEY (Use THE JOURNEY Audit and Manual found the myZBT Resource Center).

___ THE JOURNEY: Big Brother Mentoring Program: Applications are submitted to become a Big Brother. Big Brothers receive formal training and are then paired according to character rather than social chemistry. Big Brothers sign Expectations Agreement for the mentoring program.

___ THE JOURNEY: Brotherhood Bonding Activities (50% of brothers in attendance at each activity). ZBT Game Day, ZBTeams Course, Progressive Dinner, To Be ZBT, Community Connections (Use THE JOURNEY Audit and Manual found the myZBT Resource Center).

___ THE JOURNEY: Brotherhood Retreat (80% of brothers in attendance). All brothers attend, minimum of 1 full day, no alcohol, and follow THE JOURNEY curriculum for the retreat.

___ THE JOURNEY: Milestone Workshop & Core and Elective Experiences (All brothers attend). Brothers self-assess their personal development according to the core and elective experiences. Brothers meet once per academic term to discuss, coach each other, and make a plan for the next experience to pursue



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

Provost collects each brother's personal development plan and provides the information to the Programming Director.

____ THE JOURNEY: Educational Programs (50% of brothers in attendance at each program). Educational programs that supplement brothers' personal development in the core and elective experiences. *NOTE: Utilize submissions for other SOE accreditation and star points here*

____ THE JOURNEY: Senior and Alumni Panels (50% of brothers in attendance at each program). Host events where seniors and/or alumni speak about their experiences. Panelists discuss how ZBT facilitated their growth and development: focus is learning rather than entertainment.

____ The chapter hosts or co-hosts at least one program dedicated to exploring ZBT's heritage. 80% of the brothers must be in attendance.

____ The chapter averages at least 20 hours of community service per brother for the academic year.

____ The chapter hosts one chapter-wide community service event, in an academic year, in which 80% of the brothers attend.

____ The chapter demonstrates financial support of **all three** of the Fraternity's official philanthropic partners: Children's Miracle Network Hospitals, Jewish Women International, and the Zeta Beta Tau Foundation.