

Traditions

The traditions of our Fraternity are what bind together the many generations of Zeta Beta Tau brothers across the globe. Sharing in the practices, letters and Ritual of the organization creates a powerful connection among brothers. Always respect and protect the good name of the Fraternity and your brothers.

Confidentiality Reminder: The Ritual password, the symbolism of the Pin and the ZBT handshake are esoteric to brothers.



How and when to wear the Fraternity Pin

The Pin is our most revered symbol. It should be worn proudly, with either a jacket and tie or a dress sweater. The ZBT Pin is worn over the left chest, tip tilted slightly to the right shoulder. Do not wear the Pin vertically. The Pin should never be worn on a T-shirt, sweatshirt or with any clothing which degrades the Pin. The Pin should not be worn on a lapel or collar.

Best Practice: All brothers wear their Pin on the same day, typically first Monday of each month.



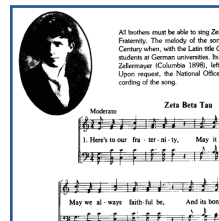
Wearing letters

To show pride in our Fraternity, brothers often wear ZBT letters one day per week on the same day, as designated by the chapter/prospective chapter president. Remember that potential new brothers and other students — everyone *not* in ZBT — may not get messages if the ZBT letters aren't clear. Stick to simple, branded artwork and apparel.



Addressing brothers

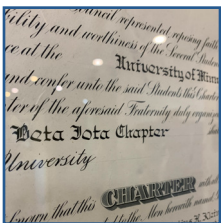
All initiates of Zeta Beta Tau are brothers. We do not use the term member. After graduation, you are still a brother — ZBT is a Brotherhood for a Lifetime. You may hear an informal nickname for brothers sometimes used: “Zeeb.”



The Fraternity Song

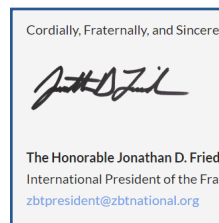
It is appropriate to sing The Fraternity Song at any joyous occasion. Singing is a brotherhood bonding experience.

Best Practice: Memorize the lyrics! Sheet music and recordings are posted at ZBT.org.



Chapter Names

Chapters have an individual designation by Greek letter(s) to celebrate the local campus/university brotherhood. Names are selected sequentially in Greek letter order by chartering date.



“Cordially, Fraternally and Sincerely,” or “C., F. & S.”

This is the traditional way in which we close emails and letters to and from brothers in ZBT.



Good & Welfare

Good & Welfare is a time to thank, praise, congratulate and share good times. Near the end of chapter meetings or other events, the President will ask: “Is there any Good & Welfare?” This is an opportunity for any brother to stand and express himself in a brief, positive and specific manner. This is a great way to hear from with all brothers in the chapter for the advancement of the Fraternity. The Chapter President typically closes with his own Good & Welfare.

Local and Chapter Traditions

Your chapter is likely to have its own traditions, like family and/or alumni weekends, serenading a sorority, special awards and celebrations like Brother of the Week or hosting appreciation dinner for local partners and volunteers.