



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

In order to better align Standards of Excellence (SOE) and International Awards with the officer structure of Zeta Beta Tau Fraternity (ZBT), the SOE process **will be shifted to be from January 1 to December 31 each year** starting with fall 2022.

HOW IT WORKS

SOE reflects items chapters need to be engaging in to provide value to their brothers' personal and professional development, to be aligned with ZBT policies, be aligned with THE JOURNEY and achieve brotherhood at the highest level. This document outlines the components of the fraternity in the C.O.R.E. Four structure (Conduct, Operations, Recruitment, Education).

Here are some things to know:

- For the 2022 year, the submission portals are open from September 15, 2022, through December 31, 2022. Chapter can submit all items from January 1, 2022, to December 31, 2022, for the 2022 SOE.
- If your chapter has already submitted materials from January 1, 2022, through May 15, 2022, these points have been added to the live tracker. Chapter can still submit points from the spring academic term if they have not done so from last year's SOE process.
- The submission portal will tell you exactly what we are looking for the chapter to submit.
- We highly recommend logging into *myZBT* and familiarizing yourself with the Resource Center as all required forms and resources are located there.
- If you submit early, you will receive feedback from staff. This year, submit no later than December 1 to receive feedback. Submissions after December 1 will be reviewed as is.
- Once you receive your score card at International Convention, you will have until September 15, 2023, to request a review to ensure no points were missed.
- There is a live tracker that is viewable between September 15, 2022, through December 31, 2022, to keep a record what points chapters are receiving and not receiving. The live tracker is taken down on January 1, 2023, until score cards are distributed at International Convention.

IMPORTANT: You cannot achieve a chapter ranking or win International Awards without being accredited.

Chapter Rankings

Accreditation – A chapter must earn at least 23 of 33 Accreditation Points

1 star – 25% of the Star Points in each area, Conduct, Operations, Recruitment, and Education

2 star – 50% of the Star Points in each area, Conduct, Operations, Recruitment, and Education

3 star – 75% of the Star Points in each area, Conduct, Operations, Recruitment, and Education



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If Not Accredited...

Failure to meet the minimum level of accreditation will result in progressive accountability for the chapter.

First year Not Accredited:

- The chapter will work with staff to create a development plan to meet the minimum accreditation level.
- The chapter will receive a priority visit from staff early in the academic year to review implementation of the plan.

Second consecutive year Not Accredited:

- The development plan will be reviewed and revised as appropriate.
- The chapter will receive a priority visit from a senior staff member at the start of the academic year and its leadership and advisors will receive specific training surrounding chapter expectations.

Third consecutive year Not Accredited:

- The chapter will be audited by the Fraternity staff and may need to present a “show cause” to the Supreme Council.
- The chapter will be placed on a probationary status and must meet the minimum standards for at least one year following the audit to regain good standing.
- Visits to the chapter will remain at a high priority level for up to two academic years.

KEY DATES AND TIMELINE

September 15, 2022 – 2022 SOE Live Tracker starts, and portals open for submissions

October 31, 2022 – Chapters that submit all spring required accreditation point submissions and if points are awarded, the chapter will receive a bonus accreditation point.

November 30, 2022 - Chapters accredited will receive 5 bonus star points and which category they are distributed to will be determined by the chapter

December 1, 2022 – Submission prior to December 1, 2022, will receive feedback from a ZBT staff members. All submission after December 1 will be reviewed as is.

January 1, 2023 – 2022 SOE portal are closed, and live tracker is taken down

March 1, 2023 – Awards will open for all Chapters

May 1, 2023 – Award applications close



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August – All 2022 Awards and 2022 SOE Scorecards will be presented at the 2023 International Convention

August after International Convention – Individual Chapters can request a coaching session to review all 2022 accreditation points with a Fraternity staff member

September 15, 2023 – All 2022 accreditation meetings are finalized

Chapter Awards:

Each year the Fraternity recognizes individuals and chapters for achievement in programming, recruitment, philanthropy and more. The Standards of Excellence program is used as a guide in determining award winners at the Fraternity's International Convention.

Brummer Cup (Most Outstanding Chapter)
Edwin B. Meissner Award (Most Improved Chapter)
Lee Dover Award (Outstanding General Chapter Programming)
Bijur Award (Outstanding GPA)
The Sobel Award (GPA Improvement)
Frauenthal Award (Intramural Sports Participation)
Sid Luckman Award (Varsity Sports Participation)
Barry D. Siegel Award (Most Successful Recruitment)
Best Prospective Chapter Award
Al Berg Undergraduate Heritage Award
Omega Cup (Outstanding Publications)
Joseph E. Glaser Award (Philanthropy)
Theodore G. Rich-St. Louis Alumni Association Award (Community Service)
Best Community Service Project
Children's Miracle Network Award
Alexander "Babe" Lewin Award (Outstanding Alumni Programming)
Most Outstanding Program or Event with Another ZBT Chapter or Prospective Chapter
Best Educational Program
Best Brotherhood Event
Risk Management Award
Best Website
Parent Relations Award
Bolotin Innovation Award

Award Eligibility:

- Only Chapters that are accredited are eligible to receive Chapter Awards.
- Must have a Chapter cumulative GPA for the year that is a 2.70 or above.



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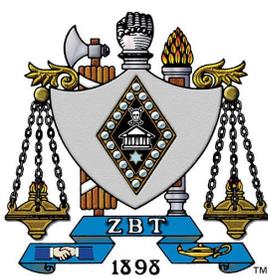
Accreditation – Conduct

ACCREDITATION (4)	HOW MANY & WHEN	WHAT TO SUBMIT	WHO
<p>Conduct Point 1 Submission Link: The chapter submits Risk Reduction Protocol (including all aspects of the document) update and workshop reviewing the document with at least 80% of the brothers each academic term.</p>	Submit one in the fall and one in the spring	Risk Reduction Protocol , workshop PowerPoint, workshop date(s), and the list of brothers in attendance.	Risk Prevention & Wellness Director
<p>Conduct Point 2 Submission Link: The chapter attends or hosts a hazing prevention training with a non-undergraduate facilitator/presenter where at least 80% of the brothers are in attendance.</p> <p><i>Note: Remember to submit this under Education as well</i></p>	Submit once during the year	PowerPoint covered, training date(s), contact information of facilitator, and list of brothers in attendance.	Programming Director and Brotherhood Development Director
Conduct Point 3 HQ Tracked: Each brother completes myZBT registration, which includes acknowledgement of compliance with the Fraternity's policies.	Check regularly throughout the year in myZBT	HQ Tracked	Operations Director
Conduct Point 4 HQ Tracked: The chapter was not found responsible for any policy violations in the year, either from the fraternity or the institution.	Do not engage in misconduct	HQ Tracked	Entire Chapter

What is 'HQ Tracked'? Many SOE points require the chapter to actively submit specific info, but some points require separate actions outside of the links in this document, such as registering new brothers in [myZBT](#) or paying dues. These are listed as HQ Tracked in the document. Staff monitors these points separately.

Star Points – Conduct

STAR POINTS: CONDUCT (13)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
<p>Conduct Star Point 1 Submission Link: The chapter hosts a mock social event once each term to ensure brothers understand the logistics and flow of a social event. 50% of brothers must attend over the course of the year.</p> <p><i>Note: Up to 2 points total.</i></p>	Twice a year (1 point per mock event)	Information detailing the process of facilitating the social event, materials covered, date(s), list of brothers in attendance (can be done over multiple events), and photos.	Risk Prevention & Wellness Director



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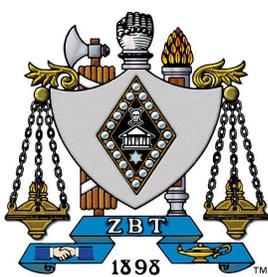
<p><u>Conduct Star Point 2 Submission Link:</u> The chapter submits documentation of its sober monitor training (use the Risk Reduction Protocol for information). 80% of brothers must attend over the course of the year.</p> <p><i>Note: Up to 2 points total.</i></p>	<p>Twice a year (1 point per training)</p>	<p>Sober monitor training PowerPoint, training date(s), and list of brothers in attendance (can be done over multiple trainings).</p>	<p>Risk Prevention & Wellness Director</p>
<p><u>Conduct Star Point 3 Submission Link:</u> The chapter hosts a workshop on appropriate conduct of a brother at social events. 80% of brothers must attend over the course of the year.</p> <p><i>Note: Up to 2 points total.</i></p>	<p>Twice a year (1 point per workshop)</p>	<p>Workshop training PowerPoint, training date(s), and list of brothers in attendance (can be done over multiple trainings).</p>	<p>Risk Prevention & Wellness Director</p>
<p><u>Conduct Star Point 4 Submission Link:</u> The chapter educates at least 80% of brothers on The Code of Zeta Beta Tau.</p>	<p>Submit once during the year</p>	<p>Information related to how this education was delivered, date(s), and list of brothers in attendance.</p>	<p>Operations Director</p>
<p><u>Conduct Star Point 5 Submission Link:</u> The chapter hosts at least one alcohol-free social event with non-ZBTs in attendance each term.</p> <p><i>Note: Up to 2 points total</i></p>	<p>Twice a year (1 point per event)</p>	<p>Description and date(s) of event, list of guests, and any photos of the event.</p>	<p>Programming Director</p>
<p><u>Conduct Star Point 6 Submission Link:</u> The chapter attends or hosts a workshop on sexual misconduct/bystander intervention with a facilitator/presenter (cannot be an undergraduate) where at least 80% of the brothers are in attendance.</p> <p><i>Note: Up to 2 points, and remember to submit this under Education as well</i></p>	<p>Twice a year (1 point per event)</p>	<p>PowerPoint, training date(s), contact information of facilitator, and list of brothers in attendance.</p>	<p>Programming Director Brotherhood Development Director</p>
<p><u>Conduct Star Point 7 Submission Link:</u> The chapter attends or hosts a workshop on health and wellness with a facilitator/presenter (cannot be an undergraduate) where at least 50% of the brothers are in attendance.</p> <p><i>Note: Up to 2 points total, and remember to submit this under Education as well</i></p>	<p>Twice a year (1 point per workshop)</p>	<p>PowerPoint covered, training date(s), contact information of facilitator, and list of brothers in attendance.</p>	<p>Risk Prevention & Wellness Director</p>



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Accreditation – Operations

ACCREDITATION (11)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Operations Point 1 Submission Link: The chapter submits a copy of their current constitution and bylaws with proof that the documents were reviewed that year.	Submit once during the year	Constitution, bylaws (should have Brotherhood Quality Standards), and meeting minutes of most recent update to these documents.	Operations Director
Operations Point 2 Submission Link: The chapter hosts a Semi-annual Brotherhood Review Vote (SBRV) in the fall and spring.	Twice a year just before the end of the term	Materials shared with brothers regarding each brother's contribution (sample contribution tracking document), the SBRV Verification Form , and date of SBRV	Standards Director Brotherhood Development Director
Operations Point 3 Submission Link: The chapter submits its Standards Board process, the Brotherhood Quality Standards and expectations, and a workshop reviewing the information with at least 80% of brothers.	Submit once during the year	Standards Board process, information that informs referrals (Brotherhood Quality Standards, expectations, etc.), and the PowerPoint reviewed, date, and list of brothers in attendance.	Standards Director
Operations Point 4 Submission Link: The chapter executes both Initiation (80% of brothers in attendance) and Big Brother rituals (minimum bigs and littles in attendance).	Occurs for each new brother class regardless of size	Photos of brothers before or after the event(s), Initiation and ritual date(s) and list of brothers in attendance.	Brotherhood Development Director
Operations Point 5 Submission Link: The chapter submits an inventory of its ritual regalia and a plan to purchase the missing/damaged items. The inventory form is in the <i>myZBT</i> Resource Center.	Submit once during the year	Ritual Inventory form and the plan for missing/damaged items.	Brotherhood Development Director
Operations Point 6 Submission Link: The chapter achieves a GPA of at least 2.70 in all academic terms.	Submit for all terms; if you do not have Fall 2022, instead submit Fall 2021	Academic report from the institution. If not applicable, please contact ZBT staff.	Operations Director
Operations Point 7 Submission Link: 100% of brothers are involved in a registered student organization (including campus athletics) outside of ZBT or holds a job or volunteer position on/off campus.	Submit once during the year	Chapter roster with the name of the organization the brother is affiliated with.	Operations Director
Operations Point 8 Submission Link: The chapter submits verification of its tax-exempt status.	Submit once during the year	Copy of the email or receipt of tax-exempt status (Form 990) for the submission year.	Finance Director



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Operations Point 9 HQ Tracked: The chapter is at a zero balance as of the Standards of Excellence deadline.	Ensure all national dues have been paid	HQ TRACKED	Finance Director
Operations Point 10 HQ Tracked: The chapter meets the attendance expectation for all Fraternity-required programs (Virtual Officer Institutes, International Convention and Summit Against Hate)	Register appropriate number of delegates for all programs	HQ TRACKED	Chapter President
Operations Point 11 HQ Tracked: The chapter fully utilizes the Fraternity's director-based officer structure as reflected in officer contacts in <i>myZBT</i> , and the chapter has an individual listed for all 8 executive officer positions and the following positions: Standards Director, Provost, Academic Chair, Alumni Chair, Heritage Chair, Community Service Chair, Philanthropy Chair, and Parent/Family Chair.	Adhere to the structure, utilize the appropriate resources, and ensure <i>myZBT</i> is updated	HQ TRACKED	Chapter President

Star Points – Operations

STAR POINTS: ATTENDANCE (4)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
The chapter attends at least one Fraternity leadership program (James E. Greer, Jr. Presidents' Leadership Academy, Emerging Leaders Institute, Recruitment University, Israel Now!, etc.). <i>Note: Up to 4 points total.</i>	Register appropriate number of delegates for all programs	HQ TRACKED	Chapter President

STAR POINTS: INTERNAL OPERATIONS (5)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Operations Star Point 1 Submission Link: The chapter has a functioning committee structure with each brother on at least one committee or board (e.g., standards, academic, brotherhood, recruitment, alumni/family, heritage, philanthropy, service, apparel, social).	Ensure all brothers serve on at least one committee throughout the year	Chapter roster and include which committee each brother is a member of. <i>Note: Each Director and Chairman are already a member of their respective committee.</i>	Operations Director



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<p>Operations Star Point 2 Submission Link: The chapter submits its overall calendar. This should include educational programming, social events, philanthropy, community service, elections, national programs, deadlines for dues payments, etc.</p>	Submit once during the year	Full academic year programming calendar.	Operations Director Programming Director
<p>Operations Star Point 3 Submission Link: The chapter submits documentation of their monthly Standards Board meetings.</p>	Submit documentation of all monthly meetings once	Monthly Standards Board meeting minutes.	Standards Director
<p>Operations Star Point 4 Submission Link: The chapter submits their officer transition program.</p>	Submit once during the year	Content covered , who led, who was present, and date(s).	Chapter President
Chapter President attends monthly meetings with ZBT Chapter Coach.	Attend all meetings with ZBT coach	HQ TRACKED	Chapter President

STAR POINTS: RITUAL (4)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
<p>Operations Star Point 5 Submission Link: The chapter holds the Officer Installation Ceremony for each new executive board in accordance with the Gold Book.</p>	Submit once during the year	Photos of event and date(s) occurred.	Brotherhood Development Director
<p>Operations Star Point 6 Submission Link: The chapter conducts the Graduation Ceremony in accordance with the Gold Book. 50% of brothers must be in attendance.</p>	Occurs with each graduating class	Photos of brothers before or after the event(s), ritual date(s), and list of brothers in attendance.	Brotherhood Development Director
<p>Operations Star Point 7 Submission Link: The chapter holds a yearly review of all Rituals listed in the Gold Book and discusses the importance of each one with at least 50% of brothers.</p>	Submit once during the year	Date(s) occurred and list of brothers in attendance.	Brotherhood Development Director
<p>Operations Star Point 8 Submission Link: The chapter reviews the Initiation Ritual with each new brother class. 100% of new brothers must be in attendance.</p>	Conduct with each new brother class	Content covered, date(s) occurred and list of brothers in attendance.	Brotherhood Development Director

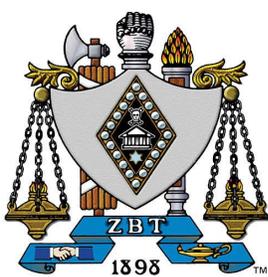


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STAR POINTS: ACADEMIC (4)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Operations Star Point 9 Submission Link: The chapter has an academic improvement plan for brothers under a 2.7 cumulative GPA.	Submit once during the year	The improvement plan used for brothers under a 2.7 cumulative GPA.	Academic Chair
Operations Star Point 10 Submission Link: The chapter has a study program that applies to all brothers.	Submit once during the year	The outline of the program.	Academic Chair
Operations Star Point 11 Submission Link: The chapter GPA is above the all-men's average.	Submit once during the year	Academic report from the institution. If not applicable, please contact ZBT staff.	Academic Chair
Operations Star Point 12 Submission Link: The chapter GPA ranks in the top 25% among the men's fraternities in the council in which the chapter is affiliated.	Submit once during the year	Academic report from the institution. If not applicable, please contact ZBT staff.	Academic Chair

STAR POINTS: ALUMNI/FAMILY ENGAGEMENT (6)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Operations Star Point 13 Submission Link: The chapter engages alumni through at least two communications per year.	Submit one in the fall and one in the spring	Dates sent and information provided (newsletter , screenshot of information, etc.)	Alumni Chair
Operations Star Point 14 Submission Link: The chapter invited alumni (non-advisors) to chapter meetings and/or events (e.g., chapter meetings, chapter homecoming events, ritual). <i>Note: Up to 2 points total.</i>	Twice a year (1 point each)	The invitation, date(s), event agenda, and the list of attendees.	Alumni Chair
Operations Star Point 15 Submission Link: The chapter engages families through at least two communications per year.	Submit one in the fall and one in the spring	Dates sent and information provided (newsletter , screenshot of information, etc.)	Parent/ Family Chair
Operations Star Point 16 Submission Link: The chapter hosted family events that all brothers' supporters were invited to. <i>Note: Up to 2 points total.</i>	Twice a year (1 point each)	The invitation, date(s), event agenda, and the list of attendees.	Parent/ Family Chair

STAR POINTS: CAMPUS EXPERIENCE (14)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Operations Star Point 17 Submission Link: The chapter has an officer on the executive board of their governing council, such as IFC.	Submit once during the year	Who is serving and their position. <i>Note: IFC delegate does not count.</i>	Chapter President
Operations Star Point 18 Submission Link: The chapter has representation on their respective governing council's committees.	Submit once during the year	Who is serving on the committee and what committee.	Chapter President



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		<i>Note: IFC delegate does not count unless he is serving on a specific committee.</i>	
<p>Operations Star Point 19 Submission Link: The chapter sponsors or co-sponsors a campus-wide event other than philanthropy. The chapter must provide funds, products or services to be consider a sponsor.</p> <p><i>Note: Up to 2 points total.</i></p>	Submit as the event(s) are completed	What was the event, the date(s) of the event, and content covered.	Programming Director
<p>Operations Star Point 20 Submission Link: The chapter hosts a campus-wide event other than philanthropy. The Chapter must develop of an idea then manage logistics and marketing of the event.</p>	Submit as the event(s) are completed	What was the event, the date(s) of the event, and content covered.	Programming Director
<p>Operations Star Point 21 Submission Link: At least one brother holds a leadership role in another registered student organization or event. <i>Note: up to 5 points, 1 point for every brother in a leadership role.</i></p>	Submit once during the year	The brother's name, organization they are serving, and their position.	Operations Director
<p>Operations Star Point 22 Submission Link: At least one intramural team places in the top three in the division.</p>	Submit as available	Which sport, brothers involved and information about winning.	Operations Director
<p>Operations Star Point 23 Submission Link: At least one brother receives local recognition for his involvement on campus. Examples include receiving an award or a local honor.</p>	Submit as available	Name of the brother and description of the recognition.	Operations Director
<p>Operations Star Point 24 Submission Link: The chapter receives local recognition for involvement on campus. Examples include receiving an award or a local honor.</p>	Submit as available	Why was the chapter recognized and who recognized them.	Operations Director
<p>Operations Star Point 25 Submission Link: The chapter submits their score/review for any campus-based accreditation program OR the chapter submits a letter of review from the campus fraternity advisor including confirmation that the chapter is in good standing with the institution.</p>	Submit once during the year	<p>The accreditation score OR the letter of review.</p> <p><i>Note: This cannot be the ZBT-appointed Chapter Advisor. If your chapter is not recognized by the campus, ZBT HQ will evaluate your standing.</i></p>	<p>Chapter President</p> <p>Operations Director</p>



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STAR POINTS: FINANCE (6)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Operations Star Point 26 Submission Link: Director reviews the budget with the entire chapter and holds a vote to approve it.	Submit each academic term	Meeting minutes where the budget was reviewed and approved.	Finance Director
Operations Star Point 27 Submission Link: The chapter submits their dues collection plan.	Submit once during the year	An explanation of the process of collecting both local and international dues including the platform used to collect.	Finance Director
Operations Star Point 28 Submission Link: The chapter appropriately uses collections for brothers who are delinquent on their dues.	Submit once during the year	Proof of collections use. <i>Note: If in good financial standing with ZBT but this is not used, the chapter will receive this point.</i>	Finance Director
Operations Star Point 29 Submission Link: The chapter contributes at least 3% of its annual budget to reserves.	Submit once during the year	Documentation of the 3% saved.	Finance Director
Operations Star Point 30 Submission Link: The chapter contributes at least 5% of its annual budget to reserves.	Submit once during the year	Documentation of the 5% saved.	Finance Director
Operations Star Point 31 Submission Link: The chapter conducted a financial review (by an advisor or campus professional) within the last year.	Submit once during the year	Date(s) performed and who performed them. <i>Note: If you do not have an advisor, speak with ZBT's Chief Finance Officer.</i>	Finance Director

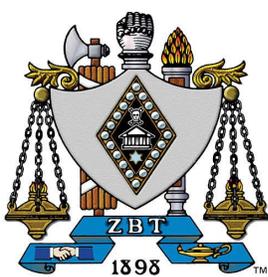
STAR POINTS: EXTERNAL ENGAGEMENT (2)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Operations Star Point 32 Submission Link: The chapter holds an event with another ZBT chapter (in-person or virtual).	Submit as the event(s) are completed	Date of event, chapter who co-hosted event, and pictures or description of event.	Chapter President Brotherhood Development Director
Operations Star Point 33 Submission Link: The chapter submits their chapter website. The site must have been updated within the current SOE cycle.	Submit once during the year	Submit chapter website link. <i>Note: Social media profiles will not count.</i>	Communication Director



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Accreditation – Recruitment

ACCREDITATION (6)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Recruitment Point 1 Submission Link: The chapter hosts at least one recruitment workshop each recruiting term (discussing conversations, ideal ZBT, logistics, standards for bidding) with at least 80% of the brothers.	Submit with each recruiting term	PowerPoint and information covered, date(s), and list of brothers who were in attendance.	Recruitment Director
Recruitment Point 2 Submission Link: The chapter submits the information provided to Potential New Brothers regarding time, financial, academic requirements and expectations during the recruitment.	Submit once during the year	Content given to Potential New Brothers	Recruitment Director
Recruitment Point 3 HQ Tracked: The chapter reports its recruitment dates prior to the start of every recruitment term to their Chapter Coach.	Report for every recruiting term	HQ TRACKED	Chapter President
Recruitment Point 4 Submission Link: The chapter actively promotes ZBT through multiple (minimum: 3) virtual and/or physical marketing, branding, and outreach communications.	Submit once during the year	Documentation of social media posts, tabling events intended to promote ZBT, letter days, or any other applicable outreach touchpoints.	Recruitment Director Communication Director
Recruitment Point 5 HQ Tracked: The chapter reports its new initiates in myZBT within 72 hours of Initiation.	Report new brothers within 72 hours of Initiation	HQ TRACKED	Operations Director
Recruitment Point 6 HQ Tracked: The chapter meets its annual recruitment projection as determined by Headquarters staff.	Recruit to the chapter's projections	HQ TRACKED	Recruitment Director



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Star Points – Recruitment

STAR POINTS: RECRUITMENT (9)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Recruitment Star Point 1 Submission Link: The chapter is at equal to or higher than the median new initiate class of all fraternities within their governing council.	Submit as available	Report from the institution with median new initiate class. You may need to request information from your campus advisor.	Recruitment Director
Recruitment Star Point 2 Submission Link: The chapter is at equal to or higher than the median campus chapter size.	Submit as available	Community report from the institution detailing average size of fraternities within their council. You may need to request information from your campus advisor.	Recruitment Director
Recruitment Star Point 3 Submission Link: The chapter has at least one social media account to promote their events (Instagram, Facebook, Twitter, etc.).	Submit once during the year	Submit the chapter's social media handles.	Communication Director
Recruitment Star Point 4 Submission Link: The chapter executes year-round recruitment.	Submit once during the year	Provide a timeline or plan on how you currently or plan on executing a 365-day recruitment. This may include how you promote ZBT, collect names, recruitment events, ongoing committee duties, or other applicable materials.	Recruitment Director
Recruitment Star Point 5 HQ Tracked: The chapter has recruited within 10% of their recruitment goal set by HQ.	Recruit within 10% of the recruitment goal	HQ TRACKED	Recruitment Director
Recruitment Star Point 6 HQ Tracked: The chapter has exceeded their recruitment goal set by HQ.	Exceed recruitment goal	HQ TRACKED	Recruitment Director
Recruitment Point 7 HQ Tracked: The chapter retains at least 85% of its new brothers through the 30-day disaffiliation period.	Retain 85% of new brothers through the 30-day disaffiliation period	HQ TRACKED	Recruitment Director Brotherhood Development Director
Recruitment Point 8 HQ Tracked: The chapter retains 100% of its new brothers through the 30-day disaffiliation period.	Retain 100% of new brothers through the 30-day disaffiliation period	HQ TRACKED	Recruitment Director Brotherhood Development Director



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Accreditation – Education

ACCREDITATION (12)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
<p>Education Point 1 Submission Link: The chapter holds a Pre-Initiation meeting in accordance with the Gold Book with 100% of the new brothers.</p>	Conduct the Pre-Initiation meeting with each new brother class	Information covered, date(s) of meeting(s) and who was in attendance.	Entire Executive Board
<p>Education Point 2 Submission Link: Complete THE JOURNEY: Brotherhood Orientation within a week of Initiation, no longer than 4 to 6 hours. ONLY new initiate specific activity/program. Cover: Who we are, how we operate, THE JOURNEY</p>	Conduct the Brotherhood Orientation with each new brother class	<p>Content covered. Use THE JOURNEY Audit and the Provost's Guide and New Initiate Workbook components of THE JOURNEY Manual. Include who led the program, date(s) of orientation, and time(s) of orientation.</p> <p><i>Note: Deviations from the orientation's outline in THE JOURNEY needs to be approved by the Chapter Coach.</i></p>	<p>Executive Board</p> <p>Provost</p>
<p>Education Point 3 Submission Link: Complete THE JOURNEY: Big Brother Mentoring Program, including applications submitted to become a Big Brother. Big Brothers receive formal training and are then paired according to character rather than social chemistry. Big Brothers sign Expectations Agreement for the mentoring program.</p>	Big Brothers should be identified and trained with each new brother	Application used, content (Refer to the Big Brother Mentor Program component of THE JOURNEY Manual), training dates, and a copy of the Expectations Agreement .	<p>Brotherhood Development Director</p> <p>Provost</p>
<p>Education Point 4 Submission Link: Plan and execute THE JOURNEY: Brotherhood Bonding Activities (50% of brothers in attendance at each activity), such as ZBT Game Day, ZBTeams Course, Progressive Dinner, To Be ZBT, Community Connections. Use THE JOURNEY Audit and the Brotherhood Building Activities.</p>	5 chapter-wide activities per academic term or twice per year	Which event and date, list of brothers who attended the events, and any photos from the events.	Brotherhood Development Director
<p>Education Point 5 Submission Link: Host THE JOURNEY: Brotherhood Retreat with 80% of brothers in attendance.</p>	Complete 1 to 2 months following Initiation each academic term or twice per year	Content shared, date(s) of retreat, list of brothers who attended, and any photos from the retreat.	Brotherhood Development Director



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<p>All brothers attend, minimum of one full day. Alcohol is not allowed. Follow the Brotherhood Retreat component of THE JOURNEY Manual for the program.</p>			
<p>Education Point 6 Submission Link: Schedule and complete THE JOURNEY: Milestone Workshop & Core and Elective Experiences. All brothers attend.</p> <p>Brothers self-assess their personal development according to the core and elective experiences (refer to the Personal Development Experiences component of THE JOURNEY Manual)</p> <p>Brothers meet once per academic term to discuss, coach each other, and make a plan for the next experience to pursue. (Refer to the Milestone Workshop.)</p> <p>Provost collects each brother's personal development plan and provides the information to the Programming Director.</p>	<p>60 minutes once during the second half of the academic term following Initiation and prior to SBRV each term</p> <p>All brothers must complete 2 elective experiences per academic term; approximately one hour each</p>	<p>Core and Elective Experiences tracking document, date(s) of the workshops, and brothers who attended the workshops.</p> <p><i>NOTE: Core and elective experiences are likely things brothers are doing for class, work, etc., outside of the Chapter. Please encourage brothers to use those types of experiences to fulfill their core and elective requirements here.</i></p>	<p>Provost</p>
<p>Education Point 7 Submission Link: Plan and host THE JOURNEY: Educational Programs with 50% of brothers in attendance at each program.</p> <p>These educational programs should supplement brothers' personal development in the Core and Elective experiences (refer to the Educational Programming component of THE JOURNEY Manual).</p>	<p>3 educational programs each academic term (or 6 per year). Each session should be 45 to 60 minutes.</p>	<p>Name of programs, who presented/facilitated (presenter/facilitator should have professional experience on the topic), date(s) of the programs, and list of brothers who attended.</p> <p><i>NOTE: You can use the same submissions for SOE points from other areas like Conduct or Recruitment here.</i></p>	<p>Programming Director</p>
<p>Education Point 8 Submission Link: Find brothers to serve on THE JOURNEY: Senior and Alumni Panels. Program attendance should be 50% of brothers. Host events where seniors and/or alumni speak about their experiences (refer to the Senior and Alumni Panels component of THE JOURNEY Manual).</p>	<p>Multiple times a year; can be 15 minutes as a supplement to another activity with one panelist; or 60 to 90-minute session</p>	<p>Name of panelists, date(s), and list of brothers who attended. Every brother should serve on a Senior Panel before graduation</p>	<p>Brotherhood Development Director Alumni Chair</p>



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Panelists discuss how ZBT facilitated their growth and development: focus is learning rather than entertainment.	stand-alone with multiple panelists		
Education Point 9 Submission Link: The chapter hosts or co-hosts at least one program dedicated to exploring ZBT's heritage. 80% of the brothers must be in attendance.	Submit once during the year	Event topic, what was covered, date(s) of the event, and list of brothers who attended.	Heritage Chair
Education Point 10 Submission Link: The chapter averages at least 20 hours of community service <i>per individual brother</i> for the year.	Submit once during the year	Roster of brothers (use tabs on bottom to see spreadsheet) listing their hours of community service performed and with which organization they did community service hours.	Community Service Chair
Education Point 11 Submission Link: The chapter hosts one chapter-wide community service event in a year in which 80% of the brothers attend.	Submit once during the year	What was the event, who was the event supporting, date(s) of the event, and list of brothers who attended.	Community Service Chair
Education Point 12 Submission Link: The chapter demonstrates financial support of all three of the Fraternity's official philanthropic partners : Jewish Women International (donate here) Zeta Beta Tau Foundation (donate here) Children's Miracle Network Hospitals	Submit once during the year	Documentation showing that the chapter has financially supported the Fraternity's official philanthropic partners. This should be a donation <i>by the Chapter</i> and not individual brothers.	Philanthropy Chair

Star Points – Education

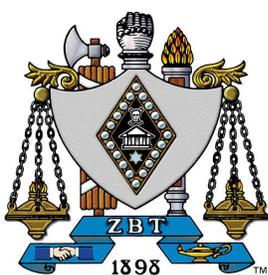
STAR POINTS: HERITAGE (9)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Education Star Point 1 Submission Link: The chapter holds the Holocaust Remembrance Ceremony in accordance with the Gold Book with at least 50% of brothers in attendance.	Submit once during the year	Date, description of event, photos of the event, and list of brothers in attendance. <i>Note:</i> We recommend this is done in conjunction with educational programming on the Holocaust.	Heritage Chair
Education Star Point 2 Submission Link: The chapter hosts a Founders Day or	Submit once during the year	Event agenda, date, photos, and list of brothers in attendance. Can be in person or virtual.	Heritage Chair



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Roger Williams Day event with at least 50% of brothers in attendance.			
Education Star Point 3 Submission Link: The chapter demonstrates an active ongoing partnership and relationship with Hillel, Chabad or another Jewish community organization.	Submit once during the year	Documentation of the partnership through events such as service, Shabbat attendance, brother leadership roles, etc.	Heritage Chair
Education Star Point 4 Submission Link: The chapter hosts events and/or educational programs connected to a Jewish holiday with at least 50% of brothers in attendance. <i>Note: Up to 4 points total</i>	Submit throughout the year	Documentation of content covered or presented, date(s) of event, who presented it, and list of brothers who attended.	Heritage Chair
Education Star Point 5 Submission Link: The chapter hosts an Israel advocacy, educational or celebratory event with at least 50% of brothers in attendance.	Submit once during the year	Documentation of content/celebration OR documentation regarding the event with photos of the event. List of brothers attended, and date of event is needed for all options.	Heritage Chair
The chapter applies for a Heritage Grant and executes the program successfully.	Submit once during the year	HQ TRACKED	Heritage Chair

STAR POINTS: COMMUNITY SERVICE (4)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Education Star Point 6 Submission Link: The chapter promotes at least 10 opportunities for community service per year via the calendar and chapter communication.	Submit once during the year	Documentation of communication to the chapter and date(s) of the event. <i>Note: You can use group chat, internal social media, emails, or meeting minutes.</i>	Community Service Chair
Education Star Point 7 Submission Link: The chapter hosts a Gift of Life Bone Marrow Registry Drive.	Submit once during the year	Date(s) and photos of the event.	Community Service Chair
Education Star Point 8 Submission Link: The chapter averages a minimum of five (5) swabs per brother in a Gift of Life Drive.	Submit once during the year	Number of brothers and receipt of swabs sent to Gift of Life .	Community Service Chair
Education Star Point 9 Submission Link: The chapter creates or maintains an ongoing relationship with a local volunteer organization.	Submit once during the year	Documentation proving a relationship with the organization.	Community Service Chair



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STAR POINTS: PHILANTHROPY (6)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Education Star Point 10 Submission Link: Total fundraising for the year exceeds \$18.00 per brother.	Submit as available	Proof of financial support given to a philanthropic organization like receipts.	Philanthropy Chair
Education Star Point 11 Submission Link: Total fundraising for the year exceeds \$36.00 per brother.	Submit as available	Proof of financial support given to a philanthropic organization like receipts.	Philanthropy Chair
Education Star Point 12 Submission Link: Total fundraising for the year exceeds \$72.00 per brother.	Submit as available	Proof of financial support given to a philanthropic organization like receipts.	Philanthropy Chair
Education Star Point 13 Submission Link: The chapter raises at least \$18 per brother for Children's Miracle Network Hospitals.	Submit as available	Proof of financial support given to Children's Miracle Network Hospitals like receipts.	Philanthropy Chair
Education Star Point 14 Submission Link: The chapter raises at least \$18 per brother for Jewish Women International (must be submitted through this link).	Submit as available	Proof of financial support given to Jewish Women International like receipts.	Philanthropy Chair
Education Star Point 15 Submission Link: The chapter raises at least \$18 per brother for ZBT Foundation.	Submit as available	Proof of financial support given to ZBT Foundation like receipts.	Philanthropy Chair
STAR POINTS: EDUCATIONAL PROGRAMMING (4)	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO
Education Star Point 16 Submission Link: The chapter hosts at least one Fraternity-sponsored program (such as Words to Action, Safe Smart Dating, Alcohol Skills Training Program, and Real Talk About Alcohol) OR the chapter may choose to host a campus-based program on similar topics facilitated by a campus or community professional. 80% of brothers must in attendance at each program. <i>Note: Up to 4 points total</i>	Submit throughout the year <i>Note: These programs can be submitted for other Education area Points as well.</i>	If it is a ZBT program, it will be HQ TRACKED . If it is not a ZBT program, submit the name, who was presenting the program, what was the content shared, the date(s), and the list of brothers who were in attendance.	Programming Director



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ACCREDITATION CHECKLIST

The items listed below are all of the accreditation points that are achievable by the chapter. If it says “HQ Tracked” and you want to make sure your chapter is on the path of achieving that point, please reach out to your HQ staff liaison. The chapter must achieve 23 out of 33 accreditation points to be accredited.

Conduct

____ Spring 2022 - The chapter submits the Risk Reduction Protocol (including all aspects of the document) update and workshop reviewing the document with at least 80% of the brothers each academic term.

____ Fall 2022 - The chapter submits the Risk Reduction Protocol (including all aspects of the document) update and workshop reviewing the document with at least 80% of the brothers each academic term.

____ The chapter attends or hosts a hazing prevention training with a non-undergraduate facilitator/presenter where at least 80% of the brothers are in attendance. *Note: Remember to submit this under educational programming as well*

____ **HQ Tracked:** Each brother completes myZBT registration, which includes acknowledgement of compliance with the Fraternity’s policies.

____ **HQ Tracked:** The chapter was not found responsible for any policy violations in the year, either from the fraternity or the institution.

Operations

____ The chapter submits a copy of their current constitution and bylaws with proof that it was reviewed that year.

____ Spring 2022 - The chapter hosts a Semi-annual Brotherhood Review Vote (SBRV) in the fall and spring.

____ Fall 2022 - The chapter hosts a Semi-annual Brotherhood Review Vote (SBRV) in the fall and spring.

____ The chapter submits its Standards Board process, the Brotherhood Quality Standards and expectations, and a workshop reviewing the information with at least 80% of brothers.

____ The chapter executes both Initiation (80% of brothers in attendance) and Big Brother rituals (minimum bigs and littles in attendance).



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- ___ The chapter submits an inventory of its ritual regalia and a plan to purchase the missing/damaged items. The inventory form is on the myZBT Resource Center.
- ___ Spring 2022 - The chapter achieves a GPA of at least 2.70 in all academic terms.
- ___ Fall 2022 - The chapter achieves a GPA of at least 2.70 in all academic terms.
- ___ 100% of brothers are involved in a registered student organization (including sports) outside of Zeta Beta Tau or holds a job or volunteer position on/off campus.
- ___ The chapter submits verification of its tax-exempt status.
- ___ **HQ Tracked:** The chapter is at a zero balance as of the Standards of Excellence deadline.
- ___ **HQ Tracked:** The chapter meets the attendance expectation for all Fraternity-required programs (International Convention and Regional Officer Institutes).
- ___ **HQ Tracked:** The chapter fully utilizes the Fraternity's director-based officer structure as reflected in officer contacts in *myZBT*, and the chapter has an individual listed for all 8 executive officer positions and the following: Standards Director, Provost, Academic Chairman, Alumni Chairman, Heritage Chairman, Community Service Chairman, and Philanthropy Chairman.

Recruitment

- ___ Spring 2022 - The chapter hosts at least one recruitment workshop each term (e.g., conversations, ideal ZBT, logistics, standards for bidding) with at least 80% of the brothers.
- ___ Fall 2022 - The chapter hosts at least one recruitment workshop each term (e.g., conversations, ideal ZBT, logistics, standards for bidding) with at least 80% of the brothers.
- ___ The chapter submits the information provided to Potential New Brothers regarding time, financial, and academic requirements, and expectations during the recruitment.
- ___ The chapter has at least one social media account to promote their events (Instagram, Facebook, Twitter, etc.).
- ___ **HQ Tracked:** The chapter reports its recruitment dates prior to the start of recruitment to their staff liaison.
- ___ **HQ Tracked:** The chapter report its new initiates in *myZBT* within 72 hours of Initiation in all terms the chapter recruits.
- ___ **HQ Tracked:** The chapter meets its annual recruitment projection as determined by HQ.



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Education

____ Spring 2022 - The chapter holds a Pre-Initiation meeting in accordance with the Gold Book with 100% of the new brothers.

____ Fall 2022 - The chapter holds a Pre-Initiation meeting in accordance with the Gold Book with 100% of the new brothers.

____ Spring 2022 - THE JOURNEY: Brotherhood Orientation: Completed within a week of initiation, no longer than 4-6 hours, ONLY new initiate specific activity/program. Cover: Who we are, how we operate, THE JOURNEY (Use THE JOURNEY Audit and Manual found the myZBT Resource Center).

____ Fall 2022 - THE JOURNEY: Brotherhood Orientation: Completed within a week of initiation, no longer than 4-6 hours, ONLY new initiate specific activity/program. Cover: Who we are, how we operate, THE JOURNEY (Use THE JOURNEY Audit and Manual found the myZBT Resource Center).

____ Spring 2022 - THE JOURNEY: Big Brother Mentoring Program: Applications are submitted to become a Big Brother. Big Brothers receive formal training and are then paired according to character rather than social chemistry. Big Brothers sign Expectations Agreement for the mentoring program.

____ Fall 2022 - THE JOURNEY: Big Brother Mentoring Program: Applications are submitted to become a Big Brother. Big Brothers receive formal training and are then paired according to character rather than social chemistry. Big Brothers sign Expectations Agreement for the mentoring program.

____ Spring 2022 - THE JOURNEY: Brotherhood Bonding Activities (50% of brothers in attendance at each activity). ZBT Game Day, ZBTeams Course, Progressive Dinner, To Be ZBT, Community Connections (Use THE JOURNEY Audit and Manual found the myZBT Resource Center).

____ Fall 2022 - THE JOURNEY: Brotherhood Bonding Activities (50% of brothers in attendance at each activity). ZBT Game Day, ZBTeams Course, Progressive Dinner, To Be ZBT, Community Connections (Use THE JOURNEY Audit and Manual found the myZBT Resource Center).

____ Spring 2022 - THE JOURNEY: Brotherhood Retreat (80% of brothers in attendance). All brothers attend, minimum of 1 full day, no alcohol, and follow THE JOURNEY curriculum for the retreat.

____ Fall 2022 - THE JOURNEY: Brotherhood Retreat (80% of brothers in attendance). All brothers attend, minimum of 1 full day, no alcohol, and follow THE JOURNEY curriculum for the retreat.



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

____ Spring 2022 - THE JOURNEY: Milestone Workshop & Core and Elective Experiences (All brothers attend). Brothers self-assess their personal development according to the core and elective experiences. Brothers meet once per academic term to discuss, coach each other, and make a plan for the next experience to pursue. Provost collects each brother's personal development plan and provides the information to the Programming Director.

____ Fall 2022 - THE JOURNEY: Milestone Workshop & Core and Elective Experiences (All brothers attend). Brothers self-assess their personal development according to the core and elective experiences. Brothers meet once per academic term to discuss, coach each other, and make a plan for the next experience to pursue. Provost collects each brother's personal development plan and provides the information to the Programming Director.

____ Spring 2022 - THE JOURNEY: Educational Programs (50% of brothers in attendance at each program). Educational programs that supplement brothers' personal development in the core and elective experiences. *NOTE: Utilize submissions for other SOE accreditation and star points here*

____ Fall 2022 - THE JOURNEY: Educational Programs (50% of brothers in attendance at each program). Educational programs that supplement brothers' personal development in the core and elective experiences. *NOTE: Utilize submissions for other SOE accreditation and star points here*

____ THE JOURNEY: Senior and Alumni Panels (50% of brothers in attendance at each program). Host events where seniors and/or alumni speak about their experiences. Panelists discuss how ZBT facilitated their growth and development: focus is learning rather than entertainment.

____ The chapter hosts or co-hosts at least one program dedicated to exploring ZBT's heritage. 80% of the brothers must be in attendance.

____ The chapter averages at least 20 hours of community service per brother for the year.

____ The chapter hosts one chapter-wide community service event, in an year, in which 80% of the brothers attend.

____ The chapter demonstrates financial support of **all three** of the Fraternity's official philanthropic partners: Children's Miracle Network Hospitals, Jewish Women International, and the Zeta Beta Tau Foundation.