



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

SOE CHECKLIST

INTELLECTUAL AWARENESS - 16 TOTAL POINTS

- **Point 1:** THE JOURNEY: Educational Programs (50% of brothers in attendance at each program). Refer to the Educational Programming component of THE JOURNEY Manual. Up to 4 Points.
- **Point 2:** The chapter attends or hosts a workshop on health and wellness with a non-undergraduate facilitator/presenter where at least 50% of the brothers are in attendance. Up to 2 points.
- **Point 3:** The chapter achieves a GPA of at least 2.70 in all academic terms. Up to 2 points.
- **Point 4:** The chapter submits their officer transition program.
- **Point 5:** The chapter has a study program that applies to all brothers which includes an academic improvement plan for brothers under a 2.7 cumulative GPA.
- **Point 6:** The chapter submits their chapter website.
- **Point 7:** The chapter has at least one social media account to promote their events (Instagram, Facebook, Twitter, etc.).
- **Point 8:** The chapter actively promotes ZBT through multiple (3+) virtual and physical marketing, branding, and outreach communications.
- **Point 9:** The chapter hosts at least one Fraternity-sponsored program and one campus-based program. You can find Fraternity-sponsored programs at this link. Can earn up to 2 points for hosting one of each type of event. Can get an extra 1 point, if the chapter host an additional Fraternity-sponsored or campus-based program. Up to 3 points total.

SOCIAL RESPONSIBILITY - 31 TOTAL POINTS

- **Point 1:** The chapter attends or hosts a hazing prevention training with a non-undergraduate facilitator/presenter where at least 60% of the brothers are in attendance.
- **Point 2:** The chapter attends or hosts a sexual misconduct prevention education OR Safe Smart Dating Training where 60% of brothers are in attendance.
- **Point 3:** The Chapter/Prospective Chapter attends or hosts an alcohol and other drugs facts and responsible use training where 60% of the brothers are in attendance.
- **Point 4:** The chapter submits documentation of its sober monitor training (use the Risk Reduction Protocol for information). 50% of brothers must attend over the course of the year. Note: Up to 2 points total.
- **Point 5:** The chapter hosts a mock social event once each term to ensure brothers understand the logistics and flow of a social event. 50% of brothers must attend over the course of the year. Note: Up to 2 points total.
- **Point 6:** The chapter hosts a workshop on appropriate conduct of a brother at social events. 50% of brothers must attend over the course of the year.
- **Point 7:** The chapter submits its Standards Board process, the Brotherhood Quality Standards and expectations, and a workshop reviewing the information with at least 50% of brothers.
- **Point 8:** 60% of brothers are involved in a registered student organization (including campus athletics) outside of ZBT or holds a job or volunteer position on/off campus.



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

- [Point 9](#): The chapter has an officer on the executive board of their respective governing council or representation on the council's committee.
- [Point 10](#): At least one brother holds a leadership role in another RSO or event. Up to 2 points, 1 point for every brother in a leadership role.
- [Point 11](#): At least one brother receives local recognition for his involvement on campus.
- [Point 12](#): The chapter/prospective chapter receives local recognition for their involvement on campus.
- [Point 13](#): The chapter submits their score/review for any campus-based accreditation program OR the chapter submits a letter of review from the campus fraternity/sorority advisor, including indication that the chapter is in good standing with the institution.
- [Point 14](#): The chapter hosts or co-hosts at least four program dedicated to exploring ZBT's heritage. 50% of the brothers must be in attendance. Up to 4 points.
- [Point 15](#): The chapter averages at least 20 hours of community service per brother for the calendar year.
- [Point 16](#): The chapter demonstrates financial support of the Fraternity's official philanthropic partners (Children's Miracle Network Hospitals, Jewish Women International, and the ZBT Foundation) OR a Local Philanthropic partner. Up to 4 points.
- [Point 17](#): The chapter hosts a Gift of Life Bone Marrow Registry Drive.
- [Point 18](#): The chapter hosts Get on the Ball.
- [Point 19](#): The chapter creates or maintains an ongoing relationship with a local volunteer organization.
- [Point 20](#): Total fundraising for the calendar year exceeds an average of \$18.00 per Brother. 1 extra point if it exceeds \$36. 2 extra points if it exceeds \$72. Up to 3 Points.

INTEGRITY - 9 TOTAL POINTS

- [Point 1](#): The chapter submits Risk Reduction Protocol (including all aspects of the document) update and workshop reviewing the document with at least 60% of the brothers each academic term.
- [Point 2](#): The chapter educates at least 50% of brothers on The Code of Zeta Beta Tau.
- [Point 3](#): The chapter submits verification of its tax-exempt status.
- [Point 4](#): Chapter reviews the budget with the entire membership and holds a vote to approve it.
- [Point 5](#): The chapter submits their dues collection plan. This should include the chapter appropriately uses collections for brothers who are delinquent on their dues.
- [Point 6](#): The chapter contributes at least 3% of its annual budget to reserves.
- [Point 7](#): The chapter conducted a financial review (e.g., by an advisor) within the last year.

BROTHERLY LOVE - 48 TOTAL POINTS

- [Point 1](#): The chapter submits a copy of their current constitution and bylaws with proof that it was reviewed that year.
- [Point 2](#): The chapter hosts a Semi-annual Brotherhood Review Vote (SBRV) in the fall and spring. Up to 2 points.



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

- [Point 3](#): The chapter submits an inventory of its ritual regalia and a plan to purchase the missing/damaged items. The inventory form is on the myZBT Resource Center.
- [Point 4](#): The chapter has a functioning committee, that meets at least once a month, with 50% of the brotherhood on at least one committee or board (e.g., standards, academic, brotherhood, recruitment, alumni/family, heritage, philanthropy, service, apparel, social).
- [Point 5](#): The chapter holds the Officer Installation Ceremony for each new executive board in accordance with the Gold Book.
- [Point 6](#): The chapter conducts the Graduation Ceremony in accordance with the Gold Book. 50% of brothers must be in attendance.
- [Point 7](#): The chapter holds a yearly review of all Rituals listed in the Gold Book and discusses the importance of each one with at least 50% of brothers.
- [Point 8](#): The chapter reviews the Initiation Ritual with each new brother class. 60% of brothers must be in attendance.
- [Point 9](#): The chapter engages alumni through at least two communications per year. Up to 2 points.
- [Point 10](#): The chapter invited alumni (non-advisors) to chapter meetings and/or events (e.g., chapter meetings, chapter homecoming events, ritual). Up to 2 points.
- [Point 11](#): The chapter engages families through at least two communications per year. Up to 2 points.
- [Point 12](#): The chapter hosted family events that all brothers' supporters were invited to. Up to 2 points.
- [Point 13](#): At least two intramural teams (1 point for each team). Extra point(s) if the team places in the top three in their division. Up to 4 points.
- [Point 14](#): The chapter holds an event with another ZBT chapter (in-person or virtual).
- [Point 15](#): The chapter hosts at least one recruitment workshop each recruiting term (e.g., conversations, ideal ZBT, logistics, standards for bidding) with at least 50% of the brothers. Up to 2 points.
- [Point 16](#): The chapter submits the information provided to Potential New Brothers regarding time, financial, and academic requirements, and expectations during the recruitment.
- [Point 17](#): The chapter is at equal to or higher than the median new initiate class of all fraternities within their governing council.
- [Point 18](#): The chapter is at equal to or higher than the median campus chapter size.
- [Point 19](#): The chapter holds a Pre-Initiation meeting in accordance with the Gold Book with 100% of the new brothers. Up to 2 points.
- [Point 20](#): THE JOURNEY: Brotherhood Orientation Completed. Up to 2 points
- [Point 21](#): THE JOURNEY: Big Brother Mentoring Program. Up to 2 points.
- [Point 22](#): THE JOURNEY: Brotherhood Bonding Activities (50% of brothers in attendance at each activity). Up to 10 points.
- [Point 23](#): THE JOURNEY: Brotherhood Retreat (80% of brothers in attendance). Up to 2 points.
- [Point 24](#): THE JOURNEY: Milestone Workshop & Core and Elective Experiences (All brothers attend). Up to 2 points.
- [Point 25](#): THE JOURNEY: Senior and Alumni Panels (50% of brothers in attendance at the program).



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HEADQUARTERS TRACKED - 32 TOTAL POINTS

- Each new brother completes Plaid - Tightrope program the academic term they join. Up to 2 points.
 - For Winter/Spring Quarter/Semester New Brothers complete the program by June 1, 2023
 - For Fall Quarter/Semester New Brothers complete the program by December 31, 2023
- Every officer completes Plaid – Highwire program.
 - Officer elections should be occurring over October and November, the new officer will then have until January 31, 2024 to complete the Highwire Program
- Chapter/Prospective Chapter attends HQ programming (up to 21 points):
 - Presidents’ Leadership Academy (up to 1 point)
 - Emerging Leaders Institute (up to 1 point)
 - Virtual Officer Institute (up to 10 points)
 - International Convention (up to 2 points)
 - Summit Against Hate (up to 1 point)
 - Monthly Webinars (up to 6 points)
- [Chapter/Prospective Chapter reports recruitment dates to their chapter coach. Up to 2 points.](#)
- Chapter/Prospective Chapter reports new initiates in myZBT within 72 hours of initiation. Up to 2 points.
- Chapter/Prospective Chapter meets its annual recruitment projection.
- The chapter has exceeded their recruitment goal set by HQ.
- The chapter retains at least 85% of its new brothers through the 30-day disaffiliation period.
- The chapter was not found responsible for any policy violations in the year, either from the fraternity or the institution.

POINTS BREAKDOWN	PERCENTAGES	TITLE
0-67 Points	0-49%	Not Accredited
68-80 Points	50-59%	Accredited with Watch
81-94 Points	60-69%	Accredited
95-107 Points	70-79%	1 Star
108-121 Points	80-89%	2 Star
122-136 Points	90-100%	3 Star