



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

## PURPOSE OF STANDARDS OF EXCELLENCE

Zeta Beta Tau's Standard of Excellence (SOE) process is aimed to recognize, award, and assess chapter/prospective chapter performances in the areas outlined in the Zeta Beta Tau Mission and Credo: Intellectual Awareness, Social Responsibility, Integrity, and Brotherly Love. The purpose of SOE is to give a guide to chapters/prospective chapters to align their operations, programs, and activities to develop their brothers into leaders of their community and responsible, mature members of society.

There are four SOE categories, Intellectual Awareness, Social Responsibility, Integrity, and Brotherly Love. The components of each area were determined by the SOE Committee (composed of alumni and undergraduate brothers), Headquarters Staff, and the Supreme Council. The components are directly related to THE JOURNEY and general chapter/prospective chapter operations.

## SOE NEED TO KNOW

- For the 2023 year, the submission portals are open from March 1, 2023, through January 31, 2024. Chapters/prospective chapters can submit all items from January 1, 2023, to December 31, 2023, for the 2023 SOE.
- The submission portal will tell you exactly what we are looking for the chapter to submit.
- We highly recommend logging into *myZBT* and familiarizing yourself with the Resource Center as all required forms and resources are located there.
- If you submit early, you will receive feedback from staff. This year, submit no later than December 1 to receive feedback. Submissions after December 1 will be reviewed as is.
- Once you receive your score card at the International Convention, you will have until September 15, 2024, to request a review to ensure no points were missed.
- There is a live tracker that is viewable between March 1, 2023, through February 29, 2024, to keep a record of what points chapters are receiving and not receiving.
- In order to reach any Accreditation level, the chapter/prospective chapter must be in "Good Standing" with the International Fraternity.
  - Including, but not limited to being at a \$0 balance, officer roster updated, chapter/prospective chapter roster update, etc.
- Your chapter/prospective chapter can only receive awards at International Convention if you are Accredited.
- SOE items that are required to be done twice a year based on your campus' academic calendar:
  - For semester campuses: once in the fall term and once in the spring term.
  - For quarter campuses: once in the fall quarter and once in the winter/spring quarter, the presentations should be at least 6 weeks a part.



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

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## KEY DATES AND TIMELINE

- March 1, 2023 – 2023 SOE Live Tracker starts, and portals open for submissions
- December 1, 2023 – Submission prior to December 1, 2023, will receive feedback from ZBT staff members. All submissions after December 1 will be reviewed as is.
- February 29, 2024 – 2023 SOE portal are closed, and live tracker is taken down
- March 1, 2024 – Awards will open
- May 1, 2024 – Award applications close
- July/August 2024 – All 2023 Awards and 2023 SOE Scorecards will be presented at the 2024 International Convention
- After International Convention – Individual Chapters/Prospective Chapters can request a coaching session to review all 2023 accreditation points with a Fraternity staff member
- September 15, 2024 – All 2024 accreditation meetings are finalized



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

## CHAPTER RANKINGS

TITLE	EXPECTATIONS
Not Accredited nor in Good Standing	Chapter/Prospective Chapter is not in “Good Standing” with in International Fraternity <ul style="list-style-type: none"> <li>● The Chapter/Prospective Chapter is “Not in Good Standing” with the International Fraternity.</li> <li>● The Chapter/Prospective Chapter will work with staff to create a development plan to meet the minimum accreditation level.</li> <li>● May need to present a “show cause” to the Supreme Council.</li> <li>● The Chapter/ Prospective Chapter may be placed on a probationary status and must meet the minimum standards for at least one year following the audit to regain good standing.</li> </ul>
Not Accredited	0-49% <ul style="list-style-type: none"> <li>● The Chapter/Prospective Chapter will be moved to “Not in Good Standing” with the International Fraternity.</li> <li>● The Chapter/Prospective Chapter will work with staff to create a development plan to meet the minimum accreditation level and may need to present a “show cause” to the Supreme Council.</li> <li>● The Chapter/ Prospective Chapter may be placed on a probationary status and must meet the minimum standards for at least one year following the audit to regain good standing.</li> </ul>
Accredited with Watch	50-59% <ul style="list-style-type: none"> <li>● The Chapter/Prospective Chapter will be in “good standing” with the International Fraternity.</li> <li>● The Chapter will work with staff to create a development plan to meet the minimum accreditation level.</li> <li>● The Chapter/Prospective Chapter is eligible for awards at the International Convention, except Brummer Cup.</li> </ul>
Accredited	60-69% <ul style="list-style-type: none"> <li>● The Chapter/Prospective Chapter will be in “good standing” with the International Fraternity.</li> <li>● The Chapter/Prospective Chapter is eligible for awards at International Convention, including Brummer Cup.</li> </ul>
1 Star Chapter	70-79%



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

	<ul style="list-style-type: none"> <li>• The Chapter/Prospective Chapter will be in “good standing” with the International Fraternity.</li> <li>• The Chapter/Prospective Chapter is eligible for awards at International Convention, including Brummer Cup.</li> </ul>
2 Star Chapter	<p>80-89%</p> <ul style="list-style-type: none"> <li>• The Chapter/Prospective Chapter will be in “good standing” with the International Fraternity.</li> <li>• The Chapter/Prospective Chapter is eligible for awards at International Convention, including Brummer Cup.</li> </ul>
3 Star Chapter	<p>90-100%</p> <ul style="list-style-type: none"> <li>• The Chapter/Prospective Chapter will be in “good standing” with the International Fraternity.</li> <li>• The Chapter/Prospective Chapter is eligible for awards at International Convention, including Brummer Cup.</li> </ul>

POINTS BREAKDOWN	PERCENTAGES	TITLE
0-67 Points	0-49%	Not Accredited
68-80 Points	50-59%	Accredited with Watch
81-94 Points	60-69%	Accredited
95-107 Points	70-79%	1 Star
108-121 Points	80-89%	2 Star
122-136 Points	90-100%	3 Star



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

## Chapter Awards

Each year the Fraternity recognizes individuals and chapters for achievement in programming, recruitment, philanthropy and more. The Standards of Excellence program is used as a guide in determining award winners at the Fraternity's International Convention.

- Brummer Cup (Most Outstanding Chapter)
- Edwin B. Meissner Award (Most Improved Chapter)
- Lee Dover Award (Outstanding General Chapter Programming)
- Bijur Award (Outstanding GPA)
- The Sobel Award (GPA Improvement)
- Frauenthal Award (Intramural Sports Participation)
- Sid Luckman Award (Varsity Sports Participation)
- Barry D. Siegel Award (Most Successful Recruitment)
- Best Prospective Chapter Award
- Al Berg Undergraduate Heritage Award
- Omega Cup (Outstanding Publications)
- Joseph E. Glaser Award (Philanthropy)
- Theodore G. Rich-St. Louis Alumni Association Award (Community Service)
- Best Community Service Project
- Children's Miracle Network Award
- Alexander "Babe" Lewin Award (Outstanding Alumni Programming)
- Most Outstanding Program or Event with Another ZBT Chapter or Prospective Chapter
  - Best Educational Program
  - Best Brotherhood Event
  - Risk Management Award
  - Best Website
  - Parent Relations Award
  - Bolotin Innovation Award



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

## INTELLECTUAL AWARENESS 16 POINTS TOTAL

INTELLECTUAL AWARENESS POINT	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO	COMPLETED	
<p><a href="#">IA Point 1:</a> THE JOURNEY: Educational Programs (50% of brothers in attendance at each program). Refer to the Educational Programming component of THE JOURNEY Manual. Up to 4 Points.</p>	<p>4 total Education Programs throughout the year.</p> <p>You should be submitting these throughout the year.</p>	<p>PowerPoint covered, training date(s), contact information of facilitators, and list of brothers in attendance.</p>	<p>Programming Director</p>	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
				Winter /Spring	Fall
<p><a href="#">IA Point 2:</a> The chapter attends or hosts a workshop on health and wellness with a non-undergraduate facilitator/presenter where at least 50% of the brothers are in attendance. Up to 2 points.</p>	<p>Twice a year</p>	<p>PowerPoint covered, training date(s), contact information of facilitators, and list of brothers in attendance.</p>	<p>Risk Prevention and Wellness Director</p>	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
				Winter /Spring	Fall
<p><a href="#">IA Point 3:</a> The chapter achieves a GPA of at least 2.70 in all academic terms. Up to 2 points.</p> <p><i>HQ Staff will use this submission</i></p>	<p>Twice a year for semester campuses.</p> <p>Three time a year for quarter campuses.</p>	<p>Academic report from the institution. <b>If not applicable, please contact ZBT staff.</b></p>	<p>Academic Chair</p> <p>Operations Director</p>	Semester Campuses	
				Spring	Fall



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

				Quarter Campuses		
				Winter	Spring	Fall
<p><i>for checking if the chapter GPA is above the all-men's average AND the chapter GPA ranks in the top 25% among the men's fraternities in the council in which the chapter is affiliated. Up to 2 additional points.</i></p>						
<p><a href="#">IA Point 4:</a> The chapter submits their officer transition program.</p>	Once a year	Content covered, who led, who was present, and date(s).	President			
<p><a href="#">IA Point 5:</a> The chapter has a study program that applies to all brothers which includes an academic improvement plan for brothers under a 2.7 cumulative GPA.</p>	Once a year	The study program and improvement plan used for brothers under a 2.7 cumulative GPA.	Academic Chair			
<p><a href="#">IA Point 6:</a> The chapter submits their chapter website.</p>	Once a year	Submit chapter website link.	Communication Director			
<p><a href="#">IA Point 7:</a> The chapter has at least one social media account to promote their events (Instagram,</p>	Once a year	Submit the chapter's social media handles.	Communication Director			



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

Facebook, Twitter, etc.).				
<a href="#">IA Point 8:</a> The chapter actively promotes ZBT through multiple (3+) virtual and physical marketing, branding, and outreach communications.	Once a year	Documentation of social media posts, tabling events intended to promote ZBT, letter days, or any other applicable outreach materials.	Recruitment Director  Communication Director	
<a href="#">IA Point 9:</a> The chapter hosts at least one Fraternity-sponsored program and one campus-based program. <a href="#">You can find Fraternity-sponsored programs at this link.</a> Can earn up to 2 points for hosting one of each type of event. Can get an extra 1 point, if the chapter host an additional Fraternity-sponsored or campus-based program. Note: Up to 3 points total	Submit throughout the year	If it is a ZBT program, it will be HQ Tracked.  If it is not a ZBT program, submit the name of the program, who was presenting the program, what was the content shared, the date(s) of the program, and the list of brothers who were attendance to the program.	Programming Director	





# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

## SOCIAL RESPONSIBILITY 31 POINTS TOTAL

SOCIAL RESPONSIBILITY POINT	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO	COMPLETED
<b>SR Point 1:</b> The chapter attends or hosts a hazing prevention training with a non-undergraduate facilitator/presenter where at least 60% of the brothers are in attendance.	Once a year	PowerPoint covered, training date(s), contact information of facilitator (the facilitator cannot be an undergraduate brother), and list of brothers in attendance.	Programming Director  Brotherhood Development Director	
<b>SR Point 2:</b> The chapter attends or hosts a sexual misconduct prevention education OR Safe Smart Dating Training where 60% of brothers are in attendance.	Once a year	PowerPoint covered, training date(s), contact information of facilitator (the facilitator cannot be an undergraduate brother), and list of brothers in attendance.  If it is SSD, this will be recorded by HQ.	Programming Director  Risk Prevention and Wellness Director	
<b>SR Point 3:</b> The Chapter/Prospective Chapter attends or hosts an alcohol and other drugs facts and responsible use training where 60% of the brothers are in attendance.	Once a year	PowerPoint covered, training date(s), contact information of facilitator (the facilitator cannot be an undergraduate brother), and list of brothers in attendance	Risk Prevention & Wellness Director  Programming Director	



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

<p><b>SR Point 4:</b> The chapter submits documentation of its sober monitor training (use the Risk Reduction Protocol for information). 50% of brothers must attend over the course of the year. Note: Up to 2 points total.</p>	Twice a year	Sober monitor training PowerPoint, training date(s), and list of brothers in attendance.	Risk Prevention & Wellness Director  Social Chair	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
				Winter /Spring	Fall
<p><b>SR Point 5:</b> The chapter hosts a mock social event once each term to ensure brothers understand the logistics and flow of a social event. 50% of brothers must attend over the course of the year. Note: Up to 2 points total.</p>	Twice a year	Information detailing the process of facilitating the social event, materials covered, date(s), list of brothers in attendance (can be done over multiple events), and photos.	Risk Prevention & Wellness Director  Social Chair	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
				Winter /Spring	Fall
<p><b>SR Point 6:</b> The chapter hosts a workshop on appropriate conduct of a brother at social events. 50% of brothers must attend over the course of the year</p>	Once a year	PowerPoint covered, training date, contact information of facilitator and list of brothers in attendance.	Risk Prevention and Wellness Director  Social Chair		
<p><b>SR Point 7:</b> The chapter submits its Standards Board process, the Brotherhood Quality Standards and expectations, and a workshop reviewing the information with at least 50% of brothers.</p>	Once a year	Standards Board process, information that informs referrals (Brotherhood Quality Standards, expectations, etc.), and the	Standards Director		



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

		PowerPoint reviewed, date, and list of brothers in attendance.		
<a href="#">SR Point 8:</a> 60% of brothers are involved in a registered student organization (including campus athletics) outside of ZBT or holds a job or volunteer position on/off campus.	Once a year	Chapter roster with the name of the organization the brother is affiliated with.	Operations Director	
<a href="#">SR Point 9:</a> The chapter has an officer on the executive board of their respective governing council or representation on the council's committee.	Once a year	Who is serving and their position. <i>IFC delegate does not count.</i>	President Operations Director	
<a href="#">SR Point 10:</a> At least one brother holds a leadership role in another RSO or event. Up to 2 points, 1 point for every brother in a leadership role.	Once a year	The brothers name, organization they are serving, and their position.	President Operations Director	
<a href="#">SR Point 11:</a> At least one brother receives local recognition for his involvement on campus.	Once a year	Name of the brother and description of the recognition.	President Operations Director	
<a href="#">SR Point 12:</a> The chapter/prospective chapter receives local recognition for their involvement on campus.	Once a year	Why was the chapter recognized and who recognized them.	President	
<a href="#">SR Point 13:</a> The chapter submits their score/review for any campus-based accreditation program OR the chapter submits a letter of review from the campus fraternity/sorority advisor, including indication that the chapter is in good standing with the institution.	Once a year	The accreditation score OR the letter of review. <i>Note: This cannot be the ZBT chapter advisor, and if your chapter is not recognized by the campus, ZBT HQ</i>	President	



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

		<i>will evaluate your standing.</i>		
<p><b>SR Point 14:</b> The chapter hosts or co-hosts at least four programs dedicated to exploring ZBT's heritage. 50% of the brothers must be in attendance. Up to 4 points.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• Holocaust Remembrance Ceremony</li> <li>• ZBT Founders Day</li> <li>• Roger Williams Day</li> <li>• Partnership with Hillel, Chabad, or other Jewish community partner</li> <li>• Jewish holiday celebration</li> <li>• Israel advocacy, educational, or celebration event</li> <li>• Applying for Heritage Grant through ZBT</li> </ul>	Once a year	Event topic, what was covered, date(s) of the event, and list of brothers who attended.	Heritage Chair	
<p><b>SR Point 15:</b> The chapter averages at least 20 hours of community service per brother for the calendar year.</p>	Once a year	Roster of brothers listing their hours of community service performed and with which organization they did community service hours.	Community Service Chair	



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

<p><b>SR Point 16:</b> The chapter demonstrates financial support of the Fraternity’s official philanthropic partners (Children’s Miracle Network Hospitals, Jewish Women International, and the ZBT Foundation) OR a Local Philanthropic partner. Up to 4 points.</p>	<p>Once a year</p>	<p>Documentation showing that the chapter has financially supported the Fraternity’s official philanthropic partners.</p>	<p>Philanthropy Chair</p>	
<p><b>SR Point 17:</b> The chapter hosts a Gift of Life Bone Marrow Registry Drive.</p>	<p>Once a year</p>	<p>Date(s) and photos of the event.</p>	<p>Community Service Chair Programming Director</p>	
<p><b>SR Point 18:</b> The chapter hosts Get on the Ball.</p>	<p>Once a year</p>	<p>Date(s) and photos of the event.</p>	<p>Philanthropy Chair Programming Director</p>	
<p><b>SR Point 19:</b> The chapter creates or maintains an ongoing relationship with a local volunteer organization.</p>	<p>Once a year</p>	<p>Documentation proving a relationship with a local volunteer organization.</p>	<p>Programming Director</p>	
<p><b>SR Point 20:</b> Total fundraising for the calendar year exceeds an average of \$18.00 per Brother. 1 extra point if it exceeds \$36. 2 extra points if it exceeds \$72. Up to 3 Points.</p>	<p>Once a year</p>	<p>Proof of financial support given to a philanthropic organization like receipts.</p>	<p>Philanthropy Chair Programming Director</p>	



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

## INTEGRITY 9 TOTAL POINTS

INTEGRITY POINT	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO	COMPLETED	
<p><b>I Point 1:</b> The chapter submits Risk Reduction Protocol (including all aspects of the document) update and workshop reviewing the document with at least 60% of the brothers each academic term. Up to 2 points.</p>	Twice a year	<p><a href="#">Risk Reduction Protocol</a>, workshop PowerPoint, workshop date(s), and the list of brothers in attendance.</p>	Risk Prevention & Wellness Director	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
				Winter /Spring	Fall
<p><b>I Point 2:</b> The chapter educates at least 50% of brothers on <a href="#">The Code of Zeta Beta Tau</a>.</p>	Once a year	PowerPoint covered, training date, contact information of facilitator and list of brothers in attendance.	Programming Director  Brotherhood Development Director		
<p><b>I Point 3:</b> The chapter submits verification of its tax-exempt status.</p>	Once a year	Copy of the email or receipt of tax-exempt status (Form 990) for the submission year.	Finance Director		
<p><b>I Point 4:</b> Chapter reviews the budget with the entire membership and holds a vote to</p>	Twice a year	Meeting minutes where the budget was reviewed and approved.	Finance Director	Semester Campus	
				Spring	Fall
				Quarter Campus	



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

approve it. Up to 2 points.				Winter /Spring	Fall
<p><a href="#">  Point 5:</a> The chapter submits their dues collection plan. This should include the chapter appropriately uses collections for brothers who are delinquent on their dues.</p>	Once a year	The process of collecting both local and international dues including the platform used to collect.	Finance Director		
<p><a href="#">  Point 6:</a> The chapter contributes at least 3% of its annual budget to reserves.</p>	Once a year	Documentation of the 3% saved.	Finance Director		
<p><a href="#">  Point 7:</a> The chapter conducted a financial review (e.g., by an advisor) within the last year.</p>	Once a year	Date(s) performed and who performed them. Note: If you do not have an advisor, speak with ZBT's Chief Finance Officer.	Finance Director		



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

## BROTHERLY LOVE 48 TOTAL POINTS

BROTHERLY LOVE POINT	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO	COMPLETED	
<a href="#">BL Point 1:</a> The chapter submits a copy of their current constitution and bylaws with proof that it was reviewed that year.	Once a year	<a href="#">Constitution</a> , <a href="#">Bylaws</a> (should have Brotherhood Quality Standards), and meeting minutes of most recent update to these documents.	Operations Director		
<a href="#">BL Point 2:</a> The chapter hosts a <a href="#">Semi-annual Brotherhood Review Vote (SBRV)</a> in the fall and spring. Up to 2 points.	Twice a year	Materials shared with brothers regarding each members' contribution ( <a href="#">sample contribution tracking document</a> ), the <a href="#">SBRV Verification Form</a> , and date of SBRV	President	Semester Campuses	
				Standards Director	Spring
			Brotherhood Development Director		Quarter Campuses
				Operations Director	Winter/Spring
<a href="#">BL Point 3:</a> The chapter submits an inventory of its ritual regalia and a plan to purchase the missing/damaged items. <a href="#">The inventory form is on the myZBT Resource Center.</a>	Once a year	<a href="#">Ritual Inventory form</a> and the plan for missing/damaged items.	Brotherhood Development Director		
<a href="#">BL Point 4:</a> The chapter has a functioning	Once a year	Chapter roster and include which committee	Operations Director		





# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

<p>committee, that meets at least once a month, with 50% of the brotherhood on at least one committee or board (e.g., standards, academic, brotherhood, recruitment, alumni/family, heritage, philanthropy, service, apparel, social).</p>		<p>each brother is a member of.</p>	<p>Communications Director  Programming Director  Brotherhood Development Director  Standards Director  Recruitment Director</p>	
<p><b>BL Point 5:</b> The chapter holds the Officer Installation Ceremony for each new executive board in accordance with the Gold Book.</p>	<p>Once a year</p>	<p>Photos of event OR attendance list and date occurred.</p>	<p>Brotherhood Development Director</p>	
<p><b>BL Point 6:</b> The chapter conducts the Graduation Ceremony in accordance with the Gold Book. 50% of brothers must be in attendance.</p>	<p>At least once a year OR with each graduating class</p>	<p>Photos of event OR attendance list and date(s) occurred.</p>	<p>Brotherhood Development Director</p>	
<p><b>BL Point 7:</b> The chapter holds a yearly review of all Rituals listed in the Gold Book and discusses the importance of each one with at</p>	<p>Once a year</p>	<p>Photos of event OR attendance list and date occurred.</p>	<p>Brotherhood Development Director</p>	



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

least 50% of brothers.					
<b>BL Point 8:</b> The chapter reviews the Initiation Ritual with each new brother class. 60% of new brothers must be in attendance.	At least once a year OR with each new brother class	Photos of event OR attendance list and date occurred.	Brotherhood Development Director		
<b>BL Point 9:</b> The chapter engages alumni through at least two communications per year. Up to 2 points.	Twice a year	Copy of the communications to alumni (ex. newsletter)	Alumni Chair  Communications Director	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
				Winter/ Spring	Fall
<b>BL Point 10:</b> The chapter invited alumni (non-advisors) to chapter meetings and/or events (e.g., chapter meetings, chapter homecoming events, ritual). Up to 2 points.	Twice a year	The invitation, date(s), event agenda, and the list of attendees OR photos from the event.	Alumni Chair	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
				Winter/ Spring	Fall
<b>BL Point 11:</b> The chapter engages families through	Twice a year	Copy of the communications	Parent/Family Chair	Semester Campuses	
				Spring	Fall



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

at least two communications per year. Up to 2 points.		to families (ex. newsletter)	Communications Director	Quarter Campuses	
				Winter/Spring	Fall
<a href="#">BL Point 12:</a> The chapter hosted family events that all brothers' supporters were invited to. Up to 2 points.	Twice a year	The invitation, date(s), event agenda, and the list of attendees OR photos from the event.	Parent/Family Chair	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
				Winter/Spring	Fall
<a href="#">BL Point 13:</a> At least two intramural teams (1 point for each team) Up to 2 points.  Extra point(s) if the team places in the top three in their division. Up to 2 points.	Once a year	Which sport, brothers involved, picture, and information about winning.	Intramural Chair		
<a href="#">BL Point 14:</a> The chapter holds an event with another ZBT chapter (in-person or virtual).	Once a year	Date of event, chapter who co-hosted event, and pictures or description of event.	President  Brotherhood Development Director		
<a href="#">BL Point 15:</a> The chapter hosts at least one recruitment workshop each recruiting term (e.g., conversations,	Once a recruiting term	PowerPoint and information covered, date(s), and list of brothers who were in attendance.	Recruitment Director		



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

<p>ideal ZBT, logistics, standards for bidding) with at least 50% of the brothers. Up to 2 point.</p>				
<p><b>BL Point 16:</b> The chapter submits the information provided to Potential New Brothers regarding time, financial, and academic requirements, and expectations during the recruitment.</p>	<p>Once a year</p>	<p>Content given to Potential New Brothers about requirements and expectations for academics, financial, time, etc.</p>	<p>Recruitment Director</p>	
<p><b>BL Point 17:</b> The chapter is at equal to or higher than the median new initiate class of all fraternities within their governing council.</p>	<p>Once a year</p>	<p>Report from the institution with median new initiate class. Note: If this information is not shared, request information from your fraternity and sorority advisor.</p>	<p>Recruitment Director</p>	
<p><b>BL Point 18:</b> The chapter is at equal to or higher than the median campus chapter size.</p>	<p>Once a year</p>	<p>Community report from the institution detailing average size of fraternities within their council. Note: If this information is not shared, request information from your fraternity and sorority advisor.</p>	<p>Recruitment Director</p>	



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

<p><a href="#">BL Point 19:</a> The chapter holds a Pre-Initiation meeting in accordance with the Gold Book with 100% of the new brothers. Up to 2 points.</p>	<p>Once a new brother class</p>	<p>Information covered, date(s) of meeting(s), and who was in attendance.</p>	<p>Chapter President  Brotherhood Development Director</p>	
<p><a href="#">BL Point 20: THE JOURNEY: Brotherhood Orientation</a></p> <p>Completed within a week of initiation, no longer than 4-6 hours, ONLY new initiate specific activity/program Cover: Who we are, how we operate, THE JOURNEY</p> <p>Up to 2 points</p>	<p>Once a new brother class</p>	<p>Content covered (Use THE JOURNEY Audit and the Provost's Guide/New Initiate Workbook components of THE JOURNEY Manual), who led the program, date(s) of orientation, and time(s) of orientation. Note: Deviations from the orientation's outline in THE JOURNEY, needs to be approved by the chapter's HQ staff liaison.</p>	<p>Brotherhood Development Director  Provost</p>	
<p><a href="#">BL Point 21: THE JOURNEY: Big Brother Mentoring Program</a></p> <p>Applications are submitted to become a Big Brother</p>	<p>Once a new brother class</p>	<p>Application used, content (Refer to the Big Brother Mentor Program component of THE JOURNEY Manual), training dates, and a copy of the Expectations Agreement.</p>	<p>Brotherhood Development Director  Provost</p>	



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

<p>Big Brothers receive formal training and are then paired according to character rather than social chemistry</p> <p>Big Brothers sign Expectations Agreement for the mentoring program</p> <p>Up to 2 points</p>														
<p><a href="#">BL Point 22: THE JOURNEY: Brotherhood Building Activities</a> (50% of brothers in attendance at each activity).</p> <p>Up to 10 points.</p>	<p>10 times per year</p>	<p>Which event and date, list of brothers who attended the events, and any photos from the events.</p>	<p>Brotherhood Development Director</p>	<table border="1"> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> </table>										
<p><a href="#">BL Point 23: THE JOURNEY: Brotherhood Retreat</a> (80% of brothers in attendance)</p> <p>80% of brothers attend, minimum of 1 full day, no alcohol, and follow the Brotherhood Retreat component of THE JOURNEY Manual for the retreat.</p>	<p>Twice a year</p>	<p>Content shared, date(s) of retreat, list of brothers who attended, and any photos from the retreat.</p>	<p>Brotherhood Development Director</p>	<table border="1"> <tr> <th colspan="2">Semester Campuses</th> </tr> <tr> <td>Spring</td> <td>Fall</td> </tr> <tr> <th colspan="2">Quarter Campuses</th> </tr> <tr> <td>Winter/Spring</td> <td>Fall</td> </tr> </table>	Semester Campuses		Spring	Fall	Quarter Campuses		Winter/Spring	Fall		
Semester Campuses														
Spring	Fall													
Quarter Campuses														
Winter/Spring	Fall													



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Up to 2 points.					
<p><a href="#">BL Point 24: THE JOURNEY: Milestone Workshop &amp; Core and Elective Experiences</a> (All brothers attend). Up to 2 points.</p>	Twice a year	<p>Core and Elective Experiences tracking document, date(s) of the workshops, and brothers who attended the workshops.</p> <p>NOTE: Core and elective experiences are likely things brothers are doing for class, work, etc. Please encourage brothers to use those types of experiences to fulfill their core and elective requirements here.</p>	Brotherhood Development Director	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
				Winter/ Spring	Fall
<p><a href="#">BL Point 25: THE JOURNEY: Senior and Alumni Panels</a> (50% of brothers in attendance at the program).</p>	Once a year	Name of panelists, date(s), and list of brothers who attended.	<p>Brotherhood Development Director</p> <p>Alumni Chair</p> <p>Programming Director</p>		



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## HEADQUARTERS TRACKED POINTS 32 TOTAL POINTS

HQ TRACKED POINT	INFORMATION	WHO	COMPLETED	
<p>HQ Point 1: Each new brother completes Plaid - Tightrope program the academic term they join.</p> <p>Up to 2 points.*</p> <p>*For the 2023 year, new brothers joining in the Winter/Spring 2023 will not be required to complete the Tightrope program, but are highly encouraged. All Fall 2023 new brothers are required to complete the program to get the 2 points.</p>	<p>For Winter/Spring Quarter/Semester New Brothers complete the program by June 1, 2023</p> <p>For Fall Quarter/Semester New Brothers complete the program by December 31, 2023</p>	New Brothers	Semester Campus	
			Spring	Fall
			N/A	
			Quarter Campus	
			Winter/Spring	
			Fall	
N/A				
HQ Point 2: Every officer completes Plaid – Highwire program.	Officer elections should be occurring during the Fall Semester/Quarter for Officers to be on the Calendar year officer cycle. The new officer will have until January 31, 2024 to complete the Plaid - Highwire Program.	All Officers		
HQ Point 3: Chapter/Prospective Chapter attends HQ	<ul style="list-style-type: none"> <li>Presidents' Leadership</li> </ul>	<p>All Officers</p> <p>All Brothers</p>	PLA:	





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programming. Up to 20 points.	Academy, 1 point <ul style="list-style-type: none"> <li>Emerging Leaders Institute, 1 point</li> <li>Virtual Officer Institute, 9 points</li> <li>International Convention, 2 points</li> <li>Summit Against Hate, 1 point</li> <li>Monthly Webinars, 1 point per webinar joining a total of 6 webinars</li> </ul>		ELI:	
			VOI:	
			Convention:	
			Summit Against Hate:	
			Webinars	
			Feb.	
			March	
			April	
Aug.				
Sept.				
Nov.				
<u>HQ Point 4:</u> Chapter/Prospective Chapter reports recruitment dates to their chapter coach. Up to 2 points.	Dates of recruitment each academic term should be emailed to the Chapter Coach each recruiting term OR <a href="#">sent in this form</a>	Recruitment Director	Semester Campus	
			Spring	Fall
			Quarter Campus	
			Winter/Spring	Fall
HQ Point 5: Chapter/Prospective Chapter reports new initiates in myZBT within 72 hours of initiation. Up to 2 points.	New brothers will need to be added into myZBT and then complete their 6-steps within 72 hours of initiation.	President  Operations Director  Brotherhood Development Director	Semester Campus	
			Spring	Fall
			Quarter Campus	
			Winter/Spring	Fall
HQ Point 6: Chapter/Prospective Chapter meets its annual recruitment projection.	This will be reviewed off of the Recruitment Projection timeline that is set by the Director of Growth.	Recruitment Director		



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

<p>HQ Point 7: The chapter has exceeded their recruitment goal set by HQ.</p>	<p>This will be reviewed off of the Recruitment Projection timeline that is set by the Director of Growth.</p>	<p>Recruitment Director</p>		
<p>HQ Point 8: The chapter retains at least 85% of its new brothers through the 30-day disaffiliation period.</p>	<p>This will be reviewed off of the Recruitment Projection timeline that is set by the Director of Growth.</p>	<p>Recruitment Director</p>		
<p>HQ Point 9: The chapter was not found responsible for any policy violations in the year (Jan. 1, 2023-Dec. 31, 2023), either from the fraternity or the institution.</p>		<p>All Brothers</p>	<p>Semester Campus</p>	
			<p>Spring</p>	<p>Fall</p>
			<p>Quarter Campus</p>	
			<p>Winter/Spring</p>	<p>Fall</p>



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

## SOE CHECKLIST

### INTELLECTUAL AWARENESS - 16 TOTAL POINTS

- **Point 1:** THE JOURNEY: Educational Programs (50% of brothers in attendance at each program). Refer to the Educational Programming component of THE JOURNEY Manual. Up to 4 Points.
- **Point 2:** The chapter attends or hosts a workshop on health and wellness with a non-undergraduate facilitator/presenter where at least 50% of the brothers are in attendance. Up to 2 points.
- **Point 3:** The chapter achieves a GPA of at least 2.70 in all academic terms. Up to 2 points.
- **Point 4:** The chapter submits their officer transition program.
- **Point 5:** The chapter has a study program that applies to all brothers which includes an academic improvement plan for brothers under a 2.7 cumulative GPA.
- **Point 6:** The chapter submits their chapter website.
- **Point 7:** The chapter has at least one social media account to promote their events (Instagram, Facebook, Twitter, etc.).
- **Point 8:** The chapter actively promotes ZBT through multiple (3+) virtual and physical marketing, branding, and outreach communications.
- **Point 9:** The chapter hosts at least one Fraternity-sponsored program and one campus-based program. You can find Fraternity-sponsored programs at this link. Can earn up to 2 points for hosting one of each type of event. Can get an extra 1 point, if the chapter host an additional Fraternity-sponsored or campus-based program. Up to 3 points total.

### SOCIAL RESPONSIBILITY - 31 TOTAL POINTS

- **Point 1:** The chapter attends or hosts a hazing prevention training with a non-undergraduate facilitator/presenter where at least 60% of the brothers are in attendance.
- **Point 2:** The chapter attends or hosts a sexual misconduct prevention education OR Safe Smart Dating Training where 60% of brothers are in attendance.
- **Point 3:** The Chapter/Prospective Chapter attends or hosts an alcohol and other drugs facts and responsible use training where 60% of the brothers are in attendance.
- **Point 4:** The chapter submits documentation of its sober monitor training (use the Risk Reduction Protocol for information). 50% of brothers must attend over the course of the year. Note: Up to 2 points total.
- **Point 5:** The chapter hosts a mock social event once each term to ensure brothers understand the logistics and flow of a social event. 50% of brothers must attend over the course of the year. Note: Up to 2 points total.
- **Point 6:** The chapter hosts a workshop on appropriate conduct of a brother at social events. 50% of brothers must attend over the course of the year.
- **Point 7:** The chapter submits its Standards Board process, the Brotherhood Quality Standards and expectations, and a workshop reviewing the information with at least 50% of brothers.
- **Point 8:** 60% of brothers are involved in a registered student organization (including campus athletics) outside of ZBT or holds a job or volunteer position on/off campus.



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

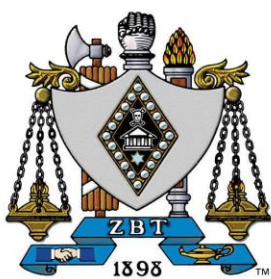
- [Point 9](#): The chapter has an officer on the executive board of their respective governing council or representation on the council's committee.
- [Point 10](#): At least one brother holds a leadership role in another RSO or event. Up to 2 points, 1 point for every brother in a leadership role.
- [Point 11](#): At least one brother receives local recognition for his involvement on campus.
- [Point 12](#): The chapter/prospective chapter receives local recognition for their involvement on campus.
- [Point 13](#): The chapter submits their score/review for any campus-based accreditation program OR the chapter submits a letter of review from the campus fraternity/sorority advisor, including indication that the chapter is in good standing with the institution.
- [Point 14](#): The chapter hosts or co-hosts at least four program dedicated to exploring ZBT's heritage. 50% of the brothers must be in attendance. Up to 4 points.
- [Point 15](#): The chapter averages at least 20 hours of community service per brother for the calendar year.
- [Point 16](#): The chapter demonstrates financial support of the Fraternity's official philanthropic partners (Children's Miracle Network Hospitals, Jewish Women International, and the ZBT Foundation) OR a Local Philanthropic partner. Up to 4 points.
- [Point 17](#): The chapter hosts a Gift of Life Bone Marrow Registry Drive.
- [Point 18](#): The chapter hosts Get on the Ball.
- [Point 19](#): The chapter creates or maintains an ongoing relationship with a local volunteer organization.
- [Point 20](#): Total fundraising for the calendar year exceeds an average of \$18.00 per Brother. 1 extra point if it exceeds \$36. 2 extra points if it exceeds \$72. Up to 3 Points.

## INTEGRITY - 9 TOTAL POINTS

- [Point 1](#): The chapter submits Risk Reduction Protocol (including all aspects of the document) update and workshop reviewing the document with at least 60% of the brothers each academic term.
- [Point 2](#): The chapter educates at least 50% of brothers on The Code of Zeta Beta Tau.
- [Point 3](#): The chapter submits verification of its tax-exempt status.
- [Point 4](#): Chapter reviews the budget with the entire membership and holds a vote to approve it.
- [Point 5](#): The chapter submits their dues collection plan. This should include the chapter appropriately uses collections for brothers who are delinquent on their dues.
- [Point 6](#): The chapter contributes at least 3% of its annual budget to reserves.
- [Point 7](#): The chapter conducted a financial review (e.g., by an advisor) within the last year.

## BROTHERLY LOVE - 48 TOTAL POINTS

- [Point 1](#): The chapter submits a copy of their current constitution and bylaws with proof that it was reviewed that year.
- [Point 2](#): The chapter hosts a Semi-annual Brotherhood Review Vote (SBRV) in the fall and spring. Up to 2 points.



## ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

- [Point 3](#): The chapter submits an inventory of its ritual regalia and a plan to purchase the missing/damaged items. The inventory form is on the myZBT Resource Center.
- [Point 4](#): The chapter has a functioning committee, that meets at least once a month, with 50% of the brotherhood on at least one committee or board (e.g., standards, academic, brotherhood, recruitment, alumni/family, heritage, philanthropy, service, apparel, social).
- [Point 5](#): The chapter holds the Officer Installation Ceremony for each new executive board in accordance with the Gold Book.
- [Point 6](#): The chapter conducts the Graduation Ceremony in accordance with the Gold Book. 50% of brothers must be in attendance.
- [Point 7](#): The chapter holds a yearly review of all Rituals listed in the Gold Book and discusses the importance of each one with at least 50% of brothers.
- [Point 8](#): The chapter reviews the Initiation Ritual with each new brother class. 60% of brothers must be in attendance.
- [Point 9](#): The chapter engages alumni through at least two communications per year. Up to 2 points.
- [Point 10](#): The chapter invited alumni (non-advisors) to chapter meetings and/or events (e.g., chapter meetings, chapter homecoming events, ritual). Up to 2 points.
- [Point 11](#): The chapter engages families through at least two communications per year. Up to 2 points.
- [Point 12](#): The chapter hosted family events that all brothers' supporters were invited to. Up to 2 points.
- [Point 13](#): At least two intramural teams (1 point for each team). Extra point(s) if the team places in the top three in their division. Up to 4 points.
- [Point 14](#): The chapter holds an event with another ZBT chapter (in-person or virtual).
- [Point 15](#): The chapter hosts at least one recruitment workshop each recruiting term (e.g., conversations, ideal ZBT, logistics, standards for bidding) with at least 50% of the brothers. Up to 2 points.
- [Point 16](#): The chapter submits the information provided to Potential New Brothers regarding time, financial, and academic requirements, and expectations during the recruitment.
- [Point 17](#): The chapter is at equal to or higher than the median new initiate class of all fraternities within their governing council.
- [Point 18](#): The chapter is at equal to or higher than the median campus chapter size.
- [Point 19](#): The chapter holds a Pre-Initiation meeting in accordance with the Gold Book with 100% of the new brothers. Up to 2 points.
- [Point 20](#): THE JOURNEY: Brotherhood Orientation Completed. Up to 2 points
- [Point 21](#): THE JOURNEY: Big Brother Mentoring Program. Up to 2 points.
- [Point 22](#): THE JOURNEY: Brotherhood Bonding Activities (50% of brothers in attendance at each activity). Up to 10 points.
- [Point 23](#): THE JOURNEY: Brotherhood Retreat (80% of brothers in attendance). Up to 2 points.
- [Point 24](#): THE JOURNEY: Milestone Workshop & Core and Elective Experiences (All brothers attend). Up to 2 points.
- [Point 25](#): THE JOURNEY: Senior and Alumni Panels (50% of brothers in attendance at the program).



# ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

## HEADQUARTERS TRACKED - 32 TOTAL POINTS

- Each new brother completes Plaid - Tightrope program the academic term they join. Up to 2 points.
  - For Winter/Spring Quarter/Semester New Brothers complete the program by June 1, 2023
  - For Fall Quarter/Semester New Brothers complete the program by December 31, 2023
- Every officer completes Plaid – Highwire program.
  - Officer elections should be occurring over October and November, the new officer will then have until January 31, 2024 to complete the Highwire Program
- Chapter/Prospective Chapter attends HQ programming (up to 21 points):
  - Presidents’ Leadership Academy (up to 1 point)
  - Emerging Leaders Institute (up to 1 point)
  - Virtual Officer Institute (up to 10 points)
  - International Convention (up to 2 points)
  - Summit Against Hate (up to 1 point)
  - Monthly Webinars (up to 6 points)
- [Chapter/Prospective Chapter reports recruitment dates to their chapter coach. Up to 2 points.](#)
- Chapter/Prospective Chapter reports new initiates in myZBT within 72 hours of initiation. Up to 2 points.
- Chapter/Prospective Chapter meets its annual recruitment projection.
- The chapter has exceeded their recruitment goal set by HQ.
- The chapter retains at least 85% of its new brothers through the 30-day disaffiliation period.
- The chapter was not found responsible for any policy violations in the year, either from the fraternity or the institution.

POINTS BREAKDOWN	PERCENTAGES	TITLE
0-67 Points	0-49%	Not Accredited
68-80 Points	50-59%	Accredited with Watch
81-94 Points	60-69%	Accredited
95-107 Points	70-79%	1 Star
108-121 Points	80-89%	2 Star
122-136 Points	90-100%	3 Star