



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

PURPOSE OF STANDARDS OF EXCELLENCE

Zeta Beta Tau's Standard of Excellence (SOE) process is aimed to recognize, award, and assess chapter/prospective chapter performances in the areas outlined in the Zeta Beta Tau Mission and Credo: Intellectual Awareness, Social Responsibility, Integrity, and Brotherly Love. The purpose of SOE is to give a guide to chapters/prospective chapters to align their operations, programs, and activities to develop their brothers into leaders of their community and responsible, mature members of society.

There are four SOE categories, Intellectual Awareness, Social Responsibility, Integrity, and Brotherly Love. The components of each area were determined by the SOE Committee (composed of alumni and undergraduate brothers), Headquarters Staff, and the Supreme Council. The components are directly related to THE JOURNEY and general chapter/prospective chapter operations.

IMPORTANT UPDATES IN 2024

- In 2024, chapters can do events and activities described in the SOE Packet between January 1, 2024 and December 31, 2024. Evidence of those events and activities can be submitted in the new myZBT portal between March 1, 2024 and January 31, 2025.
 - Only submissions made in the new myZBT portal will be reviewed.
 - Any submissions related to 2024 activities made in Wufoo between January 1 - January 31, 2024 should be resubmitted in the new myZBT portal.
- The SOE Packet and submission portal both detail what evidence is required for each “point.” Chapters are encouraged to reach out to Headquarters staff when questions arise.
- Forms and templates associated with several SOE points can be found in the Resources section of myZBT.
- The new SOE submission portal in myZBT features a live tracker to help chapters keep a record of what points have been completed or not, and how other chapters are performing.
- All chapters who achieve “Accredited with Watch” or above will receive feedback about their overall SOE performance by July 1, 2025.
- In order to reach any accreditation level, the chapter/prospective chapter must be in “Good Standing” with the International Fraternity. This includes, but is not limited to being at a \$0 balance, officer roster updated, chapter/prospective chapter roster update, etc.
- Only those chapters that are Accredited (or above) are eligible to receive awards at International Convention.

NOTES RE: SUBMISSIONS

- Only undergraduate/active Brothers should submit content/evidence toward SOE points.



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- Ensure documents are dated for the current year (i.e. Bylaws, meeting minutes, attendance rosters, etc.)
- Review all content/evidence for any potential policy violations before submitting, especially pictures. HQ staff do notice and will follow up with the chapter as needed.
- Content/evidence should be original whenever possible. For example, submit the chapter's own agenda for the Milestone Workshop, rather than downloading pages from THE JOURNEY Manual.
- Submit content/evidence in the format specified in the SOE portal. This facilitates a more accurate and timely review.

KEY DATES AND TIMELINE

- ANYTIME -- Headquarters staff are available to review possible events and activities for eligibility, and/or provide feedback on previous SOE performance to help chapters improve.
- March 1, 2024 -- Submission portal in MyZBT opens.
 - Any submissions received by January 31, 2024 but regarding events/activities that happened between January 1-January 31, 2024 did not count toward 2023 SOE points. They must be re-submitted in the 2024 portal.
- March 1- May 1, 2024: Individual awards nominations are accepted.
- After International Convention – Individual Chapters/Prospective Chapters can request a coaching session to review all 2024 accreditation points with a Fraternity staff member.
- December 1, 2024 – Submission prior to December 1, 2024, will receive feedback from ZBT staff. All submissions after December 1 will be reviewed as is.
- January 31, 2025 – 2024 SOE portal is closed.
 - Any submissions received by January 31, 2025 but regarding events/activities that happened between January 1-January 31, 2025 will not count toward 2024 SOE points. They should be re-submitted when the 2025 portal opens in March 2025.



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CHAPTER RANKINGS

TITLE	EXPECTATIONS
Not Accredited nor in Good Standing	Chapter/Prospective Chapter is not in “Good Standing” with in International Fraternity <ul style="list-style-type: none"> ● The Chapter/Prospective Chapter is “Not in Good Standing” with the International Fraternity. ● The Chapter/Prospective Chapter will work with staff to create a development plan to meet the minimum accreditation level. ● May need to present a “show cause” to the Supreme Council. ● The Chapter/ Prospective Chapter may be placed on a probationary status and must meet the minimum standards for at least one year following the audit to regain good standing.
Not Accredited	0-49% <ul style="list-style-type: none"> ● The Chapter/Prospective Chapter will be moved to “Not in Good Standing” with the International Fraternity. ● The Chapter/Prospective Chapter will work with staff to create a development plan to meet the minimum accreditation level and may need to present a “show cause” to the Supreme Council. ● The Chapter/ Prospective Chapter may be placed on a probationary status and must meet the minimum standards for at least one year following the audit to regain good standing.
Accredited with Watch	50-59% <ul style="list-style-type: none"> ● The Chapter/Prospective Chapter will be in “good standing” with the International Fraternity. ● The Chapter will work with staff to create a development plan to meet the minimum accreditation level. ● The Chapter/Prospective Chapter is eligible for awards at the International Convention, except Brummer Cup.
Accredited	60-69% <ul style="list-style-type: none"> ● The Chapter/Prospective Chapter will be in “good standing” with the International Fraternity. ● The Chapter/Prospective Chapter is eligible for awards at International Convention, including Brummer Cup.
1 Star Chapter	70-79% <ul style="list-style-type: none"> ● The Chapter/Prospective Chapter will be in “good standing” with the International Fraternity.



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	<ul style="list-style-type: none"> The Chapter/Prospective Chapter is eligible for awards at International Convention, including Brummer Cup.
2 Star Chapter	<p>80-89%</p> <ul style="list-style-type: none"> The Chapter/Prospective Chapter will be in “good standing” with the International Fraternity. The Chapter/Prospective Chapter is eligible for awards at International Convention, including Brummer Cup.
3 Star Chapter	<p>90-100%</p> <ul style="list-style-type: none"> The Chapter/Prospective Chapter will be in “good standing” with the International Fraternity. The Chapter/Prospective Chapter is eligible for awards at International Convention, including Brummer Cup.

POINTS BREAKDOWN	PERCENTAGES	TITLE
0-67 Points	0-49%	Not Accredited
68-80 Points	50-59%	Accredited with Watch
81-94 Points	60-69%	Accredited
95-107 Points	70-79%	1 Star
108-121 Points	80-89%	2 Star
122-136 Points	90-100%	3 Star



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Chapter Awards

Each year the Fraternity recognizes individuals and chapters for achievement in programming, recruitment, philanthropy and more. The Standards of Excellence program is used as a guide in determining award winners at the Fraternity's International Convention.

- Brummer Cup (Most Outstanding Chapter)
- Edwin B. Meissner Award (Most Improved Chapter)
- Lee Dover Award (Outstanding General Chapter Programming)
- Bijur Award (Outstanding GPA)
- The Sobel Award (GPA Improvement)
- Frauenthal Award (Intramural Sports Participation)
- Sid Luckman Award (Varsity Sports Participation)
- Barry D. Siegel Award (Most Successful Recruitment)
- Best Prospective Chapter Award
- Al Berg Undergraduate Heritage Award
- Omega Cup (Outstanding Publications)
- Joseph E. Glaser Award (Philanthropy)
- Theodore G. Rich-St. Louis Alumni Association Award (Community Service)
- Best Community Service Project
- Children's Miracle Network Award
- Alexander "Babe" Lewin Award (Outstanding Alumni Programming)
- Most Outstanding Program or Event with Another ZBT Chapter or Prospective Chapter
- Best Educational Program
- Best Brotherhood Event
- Risk Management Award
- Best Website
- Parent Relations Award
- Bolotin Innovation Award



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INTELLECTUAL AWARENESS 16 POINTS TOTAL

INTELLECTUAL AWARENESS POINT	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO SHOULD SUBMIT	COMPLETED	
Point 1: THE JOURNEY: The Chapter hosts Educational Programs (50% of Brothers in attendance at each program) on topics recommended in THE JOURNEY Manual. Max 4 points.	At least four (4) Education Programs throughout the year. Refer to THE JOURNEY Manual for recommended program types and topics.	Event type and name, date of the program, description of the program, name of program facilitator(s), and copy of program materials (i.e. PPT/slide deck, handout, etc.)	Programming Director	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
				Winter /Spring	Fall
Point 2: The Chapter attends or hosts a workshop on health and wellness with a <i>non-undergraduate facilitator/presenter</i> where at least 50% of the Brothers are in attendance. Max 2 points.	Twice a year	Event type and name, date of the program, description of the program, name of program facilitator(s), and copy of program materials (i.e. PPT/slide deck, handout, etc.), attendance list	Risk Prevention and Wellness Director	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
				Winter /Spring	Fall
Point 3: The Chapter achieves a GPA of at least 2.70 in all academic terms. Max 2 points. <i>HQ Staff will use this submission for checking if the chapter GPA</i>	Twice a year for semester campuses. Three times a year for quarter campuses.	Chapter-level academic report from the institution. Ideally, it will show how the Chapter performed against other IFC fraternities.	Academic Chair Operations Director	Semester Campuses	
				Spring	Fall
				Quarter Campuses	



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<p>is above the all-men's average AND the chapter GPA ranks in the top 25% among the men's fraternities in the council in which the chapter is affiliated. Up to 2 additional points.</p>		<p>If not applicable, please contact ZBT staff.</p>		<p>Win ter</p>	<p>Spr ing</p>	<p>Fall</p>
<p>IA Point 4: The Chapter submits their officer transition program.</p>	<p>Once a year</p>	<p>Event type and name, date of the program, description of the program, name of program facilitator(s), and copy of agenda/outline</p>	<p>President</p>			
<p>Point 5: The Chapter has a study program that applies to all brothers which includes an academic improvement plan for brothers under a 2.7 cumulative GPA.</p>	<p>Once</p>	<p>A copy of the Chapter's official policy re: academic improvement, including any sanctions or incentives. <i>PDF preferred.</i></p>	<p>Academic Chair</p>			
<p>Point 6: The Chapter submits their Chapter website.</p>	<p>Once</p>	<p>Submit chapter website link.</p>	<p>Communication Director</p>			
<p>Point 7: The Chapter has at least one active social media account to promote their</p>	<p>Once</p>	<p>Submit the chapter's social media handles.</p>	<p>Communication Director</p>			



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<p>events (Instagram, Facebook, Twitter, etc.).</p>				
<p>Point 8: The Chapter actively promotes ZBT through multiple (3+) virtual and physical marketing, branding, and outreach communications.</p>	<p>Once</p>	<p>Submit pictures of social media posts, tabling events intended to promote ZBT, letter days, or any other applicable outreach materials.</p>	<p>Recruitment Director or Communication Director</p>	
<p>Point 9: The Chapter hosts at least one Fraternity-sponsored program and one campus-based program. One point per Fraternity-sponsored or campus-based program. Max 3 points.</p> <p>Fraternity-sponsored events include Safe Smart Dating (with or without SDT), Combatting Campus Antisemitism, a Heritage Grant program, ASTP or TiPS, or Dr. Gottheil and Zionism.</p>	<p>Submit throughout the year</p>	<p>If it is a ZBT program, it will be tracked by HQ staff.</p> <p>If it is not a ZBT program, submit the name of the program, who was presenting the program, what was the content shared, the date(s) of the program, and the list of brothers who attended.</p>	<p>Programming Director</p>	



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SOCIAL RESPONSIBILITY 31 POINTS TOTAL

SOCIAL RESPONSIBILITY POINT	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO SHOULD SUBMIT	COMPLETED
Point 1: The Chapter attends or hosts a hazing prevention training with a <i>non-undergraduate facilitator/presenter</i> where at least 60% of brothers are in attendance.	Once a year	Event type and name, date of the program, description of the program, name of program facilitator(s), and copy of program materials (i.e. PPT/slide deck, handout, etc.), attendance list	Programming Director or Brotherhood Development Director	
Point 2: The Chapter attends or hosts a sexual misconduct prevention education OR Safe Smart Dating Training where 60% of brothers are in attendance.	Once a year	Event type and name, date of the program, description of the program, name of program facilitator(s), and copy of program materials (i.e. PPT/slide deck, handout, etc.), attendance list If it is SSD, this will be recorded by HQ.	Programming Director or Risk Prevention and Wellness Director	
Point 3: The Chapter/Prospective Chapter attends or hosts an alcohol and other drugs facts	Once a year	Event type and name, date of the program, description of the program, name of	Risk Prevention & Wellness Director or Programming Director	



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and responsible use training where 60% of the brothers are in attendance.		program facilitator(s), and copy of program materials (i.e. PPT/slide deck, handout, etc.), attendance list			
Point 4: The Chapter submits documentation of its sober monitor training (use the Risk Reduction Protocol for content). 50% of brothers must attend a training once a term/semester. Max 2 points.	Twice a year	Sober monitor training PPT, training date(s), and list of brothers in attendance.	Risk Prevention & Wellness Director or Social Chair	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
Point 5: The Chapter hosts a mock social event one each term/semester to ensure brothers understand the logistics and flow of a social event. 50% of brothers must attend each event. Max 2 points.	Twice a year	Event type and name, date of the program, description of the program, name of program facilitator(s), and copy of program materials (i.e. PPT/slide deck, handout, picture, etc.) attendance list	Risk Prevention & Wellness Director or Social Chair	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
Point 6: The Chapter hosts a workshop on appropriate conduct of a brother at social events. 50% of	Once a year	Event type and name, date of the program, description of the program, name of program facilitator(s), and	Risk Prevention and Wellness Director or Social Chair	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
				Winter/ Spring	Fall



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brothers must attend.		copy of program materials (i.e. PPT/slide deck, handout, picture, etc.) attendance list		
Point 7: The Chapter submits its Standards Board process and brotherhood Quality Standards, and hosts a workshop reviewing the information with at least 50% of brothers present.	Once a year	Event type and name, date of the program, description of the program, name of program facilitator(s), SB process, BQS, attendance list	Standards Director	
Point 8: 60% of brothers are involved in a registered student organization (including campus athletics) outside of ZBT, or hold a job or volunteer position on/off campus.	Once	Chapter roster with the name of the organization the brother is affiliated with.	Operations Director	
Point 9: The Chapter has an officer on the executive board of their respective fraternity governing council (i.e. IFC or Fraternity Council).	Once	Name of brother and position held in SOE year	President or Operations Director	
Point 10: At least one brother holds a	Once	Name of brother,	President or Operations Director	



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leadership role in another RSO or event. Max 2 points.		organization, position/title		
Point 11: At least one brother receives local recognition for his involvement on campus.	Once	Name of the brother and description of the recognition.	President Operations Director	
Point 12: The Chapter/prospective Chapter receives local recognition for their involvement on campus.	Once	Name of brother recognized (or Chapter name, if entire chapter), description of recognition given	President	
Point 13: The Chapter submits their score/ review for any campus-based accreditation program OR the Chapter submits a letter of review from the campus fraternity/ sorority advisor, including indication that the Chapter is in good standing with the institution.	Once a year	The accreditation score OR the letter of review. <i>Note: This cannot be the ZBT chapter advisor, and if your chapter is not recognized by the campus, ZBT HQ will evaluate your standing.</i>	President	



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<p>Point 14: The Chapter hosts or co-hosts at least four programs dedicated to exploring ZBT's heritage. 50% of the brothers must be in attendance. Max 4 points.</p> <p>Examples:</p> <ul style="list-style-type: none"> • Holocaust Remembrance Ceremony • ZBT Founders Day • Roger Williams Day • Partnership with Hillel, Chabad, or other Jewish community partner • Jewish holiday celebration • Israel advocacy, educational, or celebration event • Applying for Heritage Grant through ZBT 	<p>Once</p>	<p>Event topic, what was covered, date(s) of the event, and list of brothers who attended.</p>	<p>Heritage Chair</p>	<p>1.</p> <hr/> <p>2.</p> <hr/> <p>3.</p> <hr/> <p>4.</p>
<p>Point 15: The Chapter averages at least 20 hours of community</p>	<p>Once</p>	<p>Roster of brothers listing their hours of community</p>	<p>Community Service Chair</p>	



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service per brother for the calendar year.		service performed and with which organization they did community service hours.		
Point 16: The Chapter demonstrates financial support of the Fraternity's official philanthropic partners (Children's Miracle Network Hospitals, Jewish Women International, and the ZBT Foundation) OR a Local Philanthropic partner. Max 4 points.	Once	Documentation showing that the chapter has financially supported the Fraternity's official philanthropic partners.	Philanthropy Chair	
Point 17: The Chapter hosts a Gift of Life Bone Marrow Registry drive.	Once a year	Date(s) and photos of the event.	Community Service Chair or Programming Director	
Point 18: The Chapter hosts a Get on the Ball event.	Once a year	Date(s) and photos of the event.	Philanthropy Chair or Programming Director	
Point 19: The Chapter creates or maintains an ongoing relationship with a local volunteer organization.	Once	Documentation proving a relationship with a local volunteer organization.	Programming Director	



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<p>Point 20: Total fundraising for the calendar year exceeds an average of \$18.00 per brother. 1 extra point if it exceeds \$36/brother. 2 extra points if it exceeds \$72. A spreadsheet/tracker must be submitted. Max 3 points.</p>	<p>Once</p>	<p>Proof of financial support given to a philanthropic organization like receipts.</p>	<p>Philanthropy Chair Programming Director</p>	
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INTEGRITY 9 TOTAL POINTS

INTEGRITY POINT	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO SHOULD SUBMIT	COMPLETED	
Point 1: The Chapter submits its Risk Reduction Protocol (including all aspects of the document) update and agenda from a workshop reviewing the document with at least 60% of the brothers each academic term.	Twice a year	Risk Reduction Protocol, workshop PPT, workshop date(s), and the list of brothers in attendance.	Risk Prevention & Wellness Director	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
				Winter /Spring	Fall
Point 2: The Chapter educates at least 50% of brothers on The Code of Zeta Beta Tau.	Once a year	PPT covered, training date, facilitator info, and list of brothers in attendance.	Programming Director or Brotherhood Development Director		
Point 3: The Chapter submits picture verification of its tax-exempt status.	Once	Copy of the email or receipt of tax-exempt status (Form 990) for the submission year.	Finance Director		
Point 4: Chapter reviews the budget with the entire membership and holds a vote to approve it.	Twice a year	Meeting minutes showing the budget was reviewed and approved.	Finance Director	Semester Campus	
				Spring	Fall
				Quarter Campus	
				Winter /Spring	Fall



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<p>Point 5: The Chapter submits their process for collecting dues from brothers. This must include if/how the Chapter uses collections services for brothers who are delinquent on their dues.</p>	<p>Once</p>	<p>The process of collecting both local and international dues including the platform used to collect.</p>	<p>Finance Director</p>	
<p>Point 6: The Chapter contributes at least 3% of its annual budget to reserves/savings.</p>	<p>Once a year</p>	<p>Documentation of the 3% saved.</p>	<p>Finance Director</p>	
<p>Point 7: The Chapter conducted a financial review (w/an advisor or ZBT CFO) within the last year.</p>	<p>Once a year</p>	<p>Date(s) or review, agenda/notes from the meeting, name(s) of those involved.</p>	<p>Finance Director</p>	



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BROTHERLY LOVE 48 TOTAL POINTS

BROTHERLY LOVE POINT	HOW MANY & WHEN	WHAT YOU NEED TO SUBMIT	WHO	COMPLETED	
Point 1: The Chapter submits a copy of their current constitution and bylaws with proof that it was reviewed that year.	Once a year	Constitution , Bylaws (should have Brotherhood Quality Standards), and meeting minutes of most recent update to these documents.	Operations Director		
Point 2: The Chapter conducts a Semi-annual brotherhood Review Vote (SBRV) in the fall and spring. Max 2 points.	Twice a year	Materials shared with brothers regarding each members' contribution (sample contribution tracking document), the SBRV Verification Form , and date of SBRV	President Standards Director Brotherhood Development Director	Semester Campuses	
				Spring	Fall
			Operations Director	Quarter Campuses	
				Winter /Spring	Fall
Point 3: The Chapter conducts an annual inventory of its ritual regalia and submits a plan to purchase the missing/damaged items (<i>only if items are missing/damaged</i>).	Once a year	Ritual Inventory form and the plan for missing/damaged items.	Brotherhood Development Director		
Point 4: The Chapter has a functioning	Once a year	Chapter roster and include which committee	Operations Director		



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<p>committee structure. Committees meet at least once a month, with 50% of the brotherhood on at least one committee or board (e.g., standards, academic, brotherhood, recruitment, alumni/family, heritage, philanthropy, service, apparel, social).</p>		<p>each brother is a member of.</p>	<p>Communications Director</p> <p>Programming Director</p> <p>Brotherhood Development Director</p> <p>Standards Director</p> <p>Recruitment Director</p>	
<p>Point 5: The Chapter holds the Officer Installation Ceremony for each new executive board in accordance with the Gold Book.</p>	<p>Once a year</p>	<p>Installation date, description, and picture from the event</p>	<p>Brotherhood Development Director</p>	
<p>Point 6: The Chapter conducts the Graduation Ceremony in accordance with the Gold Book. 50% of brothers must be in attendance.</p>	<p>At least once a year OR with each graduating class</p>	<p>Ceremony date(s), description, and picture from the event(s)</p>	<p>Brotherhood Development Director</p>	
<p>Point 7: The Chapter holds a yearly review of all Rituals listed in the Gold Book and discusses the importance of</p>	<p>Once a year</p>	<p>Review date(s), description, attendance list</p>	<p>Brotherhood Development Director</p>	



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each one with at least 50% of brothers.					
Point 8: The Chapter reviews the Initiation Ritual with each new brother class. 60% of all brothers must be in attendance.	At least once a year OR with each new brother class	Review date(s), description, attendance list	Brotherhood Development Director		
Point 9: The Chapter engages alumni through at least two communications per year. Max 2 points.	Twice a year	Copy of the communications to alumni (i.e. newsletter, email, social media post, etc.)	Alumni Chair or Communications Director	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
Winter /Spring	Fall				
Point 10: The Chapter invited alumni (non-advisors) to Chapter meetings and/or events. Max 2 points.	Twice a year	The invitation, date(s), event agenda, and the list of attendees or photos from the event.	Alumni Chair	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
Winter /Spring	Fall				
Point 11: The Chapter engages families through e-mail or social media communications	Twice a year	Copy of the communications to families (ex. newsletter)	Parent/Family Chair or Communications Director	Semester Campuses	
				Spring	Fall
				Quarter Campuses	



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per year. Max 2 points.				Winter /Spring	Fall
Point 12: The Chapter hosts family events that all brothers' supporters are invited to. Max 2 points.	Twice a year	The invitation, date(s), event agenda, and the list of attendees or photos from the event.	Parent/Family Chair	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
				Winter /Spring	Fall
Point 13: The Chapter has teams in at least two intramural sports (one point per team). Extra point(s) if the team places in the top three in their division. Max 4 points.	Once a year	Which sport, brothers involved, picture, and information about winning.	Intramural Chair		
Point 14: The Chapter holds an event with another ZBT Chapter (in-person or virtual).	Once a year	Date of event, chapter who co-hosted event, and pictures or description of event.	President or Brotherhood Development Director		
Point 15: The Chapter hosts at least one recruitment workshop each recruiting term (e.g., conversations, ideal ZBT, logistics, standards for	Once a recruiting term	PPT and information covered, date(s), and list of brothers attending.	Recruitment Director		



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<p>bidding) with at least 50% of brothers attending. Max 2 points.</p>				
<p>Point 16: The Chapter submits a copy of information provided to Potential New brothers regarding time, financial, and academic requirements, and expectations during the recruitment.</p>	<p>Once a year</p>	<p>Copy of handout or PPT shown to Potential New Brothers about requirements and expectations for academics, financial, time, etc.</p>	<p>Recruitment Director</p>	
<p>Point 17: The Chapter's new initiate class is at, equal to, or higher than the median new initiate class of all fraternities within their governing council.</p>	<p>Once</p>	<p>Report from the institution with median new initiate class. <i>Note: If this information is not shared, request information from your fraternity and sorority advisor.</i></p>	<p>Recruitment Director</p>	
<p>Point 18: The Chapter's total membership is at, equal to, or higher than the median Chapter size of all fraternities within their governing council.</p>	<p>Once a year</p>	<p>Community report from the institution detailing average size of fraternities within their council. <i>Note: If this information is not shared, request information from your fraternity and sorority advisor.</i></p>	<p>Recruitment Director</p>	



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<p>Point 19: The Chapter holds a Pre-Initiation meeting in accordance with the Gold Book with 100% of the new brothers. Max 2 points.</p>	<p>Once a new brother class</p>	<p>Information covered, date(s) of meeting(s), and who was in attendance.</p>	<p>Chapter President or Brotherhood Development Director</p>	
<p>Point 20: THE JOURNEY: Brotherhood Orientation completed as written in THE JOURNEY Manual. Max 2 points.</p> <p><i>Note: Use THE JOURNEY Audit and the Provost's Guide/New Initiate Workbook components of THE JOURNEY Manual.</i></p>	<p>Once a new brother class</p>	<p>Content covered facilitator name(s), date(s) of orientation, and time(s) of orientation.</p> <p><i>Note: Deviations from the outline in THE JOURNEY need to be approved by HQ.</i></p>	<p>Brotherhood Development Director or Provost</p>	
<p>Point 21: THE JOURNEY: Big Brother Mentoring Program completed as written. Max 2 points.</p> <p>Applications are submitted to become a Big Brother.</p> <p>Big Brothers receive formal</p>	<p>Once a new brother class</p>	<p>Application used, content of training, training dates, and a copy of the Expectations Agreement.</p>	<p>Brotherhood Development Director or Provost</p>	



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<p>training and are then paired according to character rather than social chemistry.</p> <p>Big Brothers sign Expectations Agreement for the mentoring program.</p>														
<p>Point 22: THE JOURNEY: Brotherhood bonding activities are conducted with at least 50% of brothers in attendance at each activity. Max 10 points.</p>	Up to 10 times per year	Event type/name, date(s), list of brothers who attended, and any photos from the events.	Brotherhood Development Director	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="height: 15px;"></td></tr> <tr><td style="height: 15px;"></td></tr> <tr><td style="height: 15px;"></td></tr> <tr><td style="height: 15px;"></td></tr> <tr><td style="height: 15px;"></td></tr> <tr><td style="height: 15px;"></td></tr> <tr><td style="height: 15px;"></td></tr> <tr><td style="height: 15px;"></td></tr> <tr><td style="height: 15px;"></td></tr> <tr><td style="height: 15px;"></td></tr> </table>										
<p>Point 23: THE JOURNEY: Brotherhood Retreat is conducted with at least 80% of brothers in attendance. Max 2 points.</p> <p>80% of brothers attend, minimum of 1 full day, no alcohol, and follow the Brotherhood Retreat component of THE JOURNEY Manual for the retreat.</p>	Twice a year	Content shared, date(s) of retreat, list of brothers who attended, and any photos from the retreat.	Brotherhood Development Director	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th colspan="2" style="text-align: center;">Semester Campuses</th> </tr> <tr> <td style="text-align: center;">Spring</td> <td style="text-align: center;">Fall</td> </tr> <tr> <th colspan="2" style="text-align: center;">Quarter Campuses</th> </tr> <tr> <td style="text-align: center;">Winter /Spring</td> <td style="text-align: center;">Fall</td> </tr> </table>	Semester Campuses		Spring	Fall	Quarter Campuses		Winter /Spring	Fall		
Semester Campuses														
Spring	Fall													
Quarter Campuses														
Winter /Spring	Fall													



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

<p>Point 24: THE JOURNEY: Milestone Workshop is conducted with all brothers in attendance. Max 2 points.</p>	Twice a year	<p>Core and Elective Experiences tracking document, date(s) of the workshops, and brothers who attended the workshops.</p> <p><i>NOTE: Core and elective experiences are likely things brothers are doing for class, work, etc. Please encourage brothers to use those types of experiences to fulfill their core and elective requirements here.</i></p>	Brotherhood Development Director	Semester Campuses	
				Spring	Fall
				Quarter Campuses	
				Winter /Spring	Fall
<p>Point 25: THE JOURNEY: Senior and Alumni Panels are conducted with at least 50% of brothers attending. Max 2 points.</p>	Once a year	Name of panelists, date(s), and list of brothers who attended.	Brotherhood Development Director, Alumni Chair, or Programming Director		

HEADQUARTERS TRACKED POINTS 32 TOTAL POINTS

HQ TRACKED POINT	INFORMATION	WHO	COMPLETED
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ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

<p>Point 1: Each new brother completes Plaid - Tightrope program the academic term they join. Max 2 points.</p>	<p>For Winter/Spring Quarter/Semester New Brothers complete the program by June 1, 2024</p> <p>For Fall Quarter/Semester New Brothers complete the program by December 31, 2024</p>	<p>New Brothers</p>													
<p>Point 2: Every officer completes Plaid – Highwire program.</p>	<p>Officer elections must occur between October-November. New officers elected in Fall 2024 will have until January 31, 2025 to complete the Highwire program.</p>	<p>All Officers</p>													
<p>Point 3: Chapter/Prospective Chapter attends HQ programming. Max 21 points.</p>	<ul style="list-style-type: none"> • Presidents’ Leadership Academy (max 1 point) • Emerging Leaders Institute (max 1 point) • Virtual Officer Institute (max 10 points) • International Convention (max 2 points) • Summit Against Hate (max 1 point) • Monthly Webinars (max 6 points) 	<p>All Officers</p> <p>All Brothers</p>	<p>PLA:</p> <p>ELI:</p> <p>VOI:</p> <p>Convention:</p> <p>Summit Against Hate:</p> <p style="text-align: center;">Webinars</p> <table border="1" style="width: 100%;"> <tr><td>Feb.</td><td></td></tr> <tr><td>March</td><td></td></tr> <tr><td>April</td><td></td></tr> <tr><td>Aug.</td><td></td></tr> <tr><td>Sept.</td><td></td></tr> <tr><td>Nov.</td><td></td></tr> </table>	Feb.		March		April		Aug.		Sept.		Nov.	
Feb.															
March															
April															
Aug.															
Sept.															
Nov.															
			Semester Campus												



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

Point 4: Chapter/ Prospective Chapter reports recruitment dates. Max 2 points.	Dates of recruitment each academic term	Recruitment Director	Spring		Fall	
			Quarter Campus			
			Winter/Spring		Fall	
Point 5: Chapter/Prospective Chapter reports new initiates in myZBT within 72 hours of initiation. Max 2 points.	New brothers will need to be added into myZBT and then complete their 6- steps within 72 hours of initiation.	President Operations Director Brotherhood Development Director	Semester Campus			
			Spring		Fall	
			Quarter Campus			
			Winter/Spring		Fall	
Point 6: Chapter/Prospective Chapter meets its annual recruitment projection.	HQ staff will review this based on projections created by the Director of Growth.	Recruitment Director				
Point 7: The Chapter exceeds the annual recruitment goal set by HQ.	HQ staff will review this based on projections created by the Director of Growth.	Recruitment Director				
Point 8: The Chapter retains at least 85% of its new brothers through the 30-day disaffiliation period.	HQ staff will review this based on projections created by the Director of Growth.	Recruitment Director				
Point 9: The Chapter was not found responsible for any policy violations in the year, either through the Fraternity or the institution.	HQ staff will review internal conduct trackers for Fraternity violations. For campus, Chapter must provide a letter/email from a campus administrator or Chapter Advisor of record.	All Brothers	Semester Campus			
			Spring		Fall	
			Quarter Campus			
			Winter/ Spring		Fall	



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

SOE CHECKLIST

INTELLECTUAL AWARENESS - 16 TOTAL POINTS

- **Point 1: THE JOURNEY:** The Chapter hosts Educational Programs (50% of brothers in attendance at each program) on topics recommended in THE JOURNEY Manual. Max 4 points.
- **Point 2:** The Chapter attends or hosts a workshop on health and wellness with a non-undergraduate facilitator/presenter where at least 50% of the brothers are in attendance. Max 2 points.
- **Point 3:** The Chapter achieves a cumulative GPA of at least 2.70 in all academic terms. Max 2 points.
- **Point 4:** The Chapter submits an agenda from their officer transition program.
- **Point 5:** The Chapter has a study program that applies to all brothers which includes an academic improvement plan for brothers under a 2.7 cumulative GPA.
- **Point 6:** The Chapter submits their Chapter website.
- **Point 7:** The Chapter has at least one active social media account to promote their events (Instagram, Facebook, Twitter, etc.).
- **Point 8:** The Chapter actively promotes ZBT through multiple (3+) virtual and physical marketing, branding, and outreach communications.
- **Point 9:** The Chapter hosts at least one Fraternity-sponsored program and one campus-based program. You can find Fraternity-sponsored programs at this link. One point allowed per program. [One additional point for an additional Fraternity-sponsored or campus-based program.] Max 3 points.

SOCIAL RESPONSIBILITY - 31 TOTAL POINTS

- **Point 1:** The Chapter attends or hosts a hazing prevention training with a non-undergraduate facilitator/presenter where at least 60% of the brothers are in attendance.
- **Point 2:** The Chapter attends or hosts a sexual misconduct prevention education OR Safe Smart Dating Training where 60% of brothers are in attendance.
- **Point 3:** The Chapter/Prospective Chapter attends or hosts an alcohol and other drugs facts and responsible use training where 60% of the brothers are in attendance.



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

- **Point 4:** The Chapter submits documentation of its sober monitor training (use the Risk Reduction Protocol for information). 50% of brothers must attend training once a term/semester. Max 2 points.
- **Point 5:** The Chapter hosts a mock social event one each term/semester to ensure brothers understand the logistics and flow of a social event. 50% of brothers must attend each event. Max 2 points.
- **Point 6:** The Chapter hosts a workshop on appropriate conduct of a brother at social events. 50% of brothers must attend.
- **Point 7:** The Chapter submits its Standards Board process and brotherhood Quality Standards, and hosts a workshop reviewing the information with at least 50% of brothers present.
- **Point 8:** 60% of brothers are involved in a registered student organization (including campus athletics) outside of ZBT, or hold a job or volunteer position on/off campus.
- **Point 9:** The Chapter has an officer on the executive board of their respective fraternity governing council.
- **Point 10:** At least one brother holds a leadership role in another RSO or event. Max 2 points.
- **Point 11:** At least one brother receives local recognition for his involvement on campus.
- **Point 12:** The Chapter/prospective Chapter receives local recognition for their involvement on campus.
- **Point 13:** The Chapter submits their score/review for any campus-based accreditation program OR the Chapter submits a letter of review from the campus fraternity/sorority advisor, including indication that the Chapter is in good standing with the institution.
- **Point 14:** The Chapter hosts or co-hosts at least four programs dedicated to exploring ZBT's heritage. 50% of the brothers must be in attendance. Max 4 points.
- **Point 15:** The Chapter averages at least 20 hours of community service per brother for the calendar year.
- **Point 16:** The Chapter demonstrates financial support of the Fraternity's official philanthropic partners (Children's Miracle Network Hospitals, Jewish Women International, and the ZBT Foundation) OR a Local Philanthropic partner. Max 4 points.
- **Point 17:** The Chapter hosts a Gift of Life Bone Marrow Registry drive.
- **Point 18:** The Chapter hosts a Get on the Ball event.
- **Point 19:** The Chapter creates or maintains an ongoing relationship with a local volunteer organization.
- **Point 20:** Total fundraising for the calendar year exceeds an average of \$18.00 per brother. 1 extra point if it exceeds \$36/brother. 2 extra points if it exceeds \$72. A spreadsheet/tracker must be submitted. Max 3 points.



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

INTEGRITY - 9 TOTAL POINTS

- **Point 1:** The Chapter submits its Risk Reduction Protocol (including all aspects of the document) update and agenda from a workshop reviewing the document with at least 60% of the brothers each academic term.
- **Point 2:** The Chapter educates at least 50% of brothers on The Code of Zeta Beta Tau.
- **Point 3:** The Chapter submits picture verification of its tax-exempt status.
- **Point 4:** Chapter reviews the budget with the entire membership and holds a vote to approve it.
- **Point 5:** The Chapter submits their process for collecting dues from brothers. This must include if/how the Chapter uses collections services for brothers who are delinquent on their dues.
- **Point 6:** The Chapter contributes at least 3% of its annual budget to reserves/savings.
- **Point 7:** The Chapter conducted a financial review (e.g., by an advisor) within the last year.

BROTHERLY LOVE - 48 TOTAL POINTS

- **Point 1:** The Chapter submits a copy of their current constitution and bylaws with proof that it was reviewed that year.
- **Point 2:** The Chapter conducts a Semi-annual brotherhood Review Vote (SBRV) in the fall and spring. Max 2 points.
- **Point 3:** The Chapter conducts an annual inventory of its ritual regalia and submits a plan to purchase the missing/damaged items (only if items are missing/damaged). [The inventory form is on the myZBT Resource Center.]
- **Point 4:** The Chapter has a functioning committee structure. Committees meet at least once a month, with 50% of the brotherhood on at least one committee or board (e.g., standards, academic, brotherhood, recruitment, alumni/family, heritage, philanthropy, service, apparel, social).
- **Point 5:** The Chapter holds the Officer Installation Ceremony for each new executive board in accordance with the Gold Book.
- **Point 6:** The Chapter conducts the Graduation Ceremony in accordance with the Gold Book. 50% of brothers must be in attendance.
- **Point 7:** The Chapter holds a yearly review of all Rituals listed in the Gold Book and discusses the importance of each one with at least 50% of brothers.



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

- **Point 8:** The Chapter reviews the Initiation Ritual with each new brother class. 60% of all brothers must be in attendance.
- **Point 9:** The Chapter engages alumni through at least two communications per year. Max 2 points.
- **Point 10:** The Chapter invited alumni (non-advisors) to Chapter meetings and/or events (e.g., Chapter meetings, Chapter homecoming events, ritual). Max 2 points.
- **Point 11:** The Chapter engages families through e-mail or social media communications per year. Max 2 points.
- **Point 12:** The Chapter hosts family events that all brothers' supporters are invited to. Max 2 points.
- **Point 13:** The Chapter has teams in at least two intramural sports (one point per team). Extra point(s) if the team places in the top three in their division. Max 4 points.
- **Point 14:** The Chapter holds an event with another ZBT Chapter (in-person or virtual).
- **Point 15:** The Chapter hosts at least one recruitment workshop each recruiting term (e.g., conversations, ideal ZBT, logistics, standards for bidding) with at least 50% of brothers attending. Max 2 points.
- **Point 16:** The Chapter submits a copy of information provided to Potential New brothers regarding time, financial, and academic requirements, and expectations during the recruitment.
- **Point 17:** The Chapter's new initiate class is at, equal to, or higher than the median new initiate class of all fraternities within their governing council.
- **Point 18:** The Chapter's total membership is at, equal to, or higher than the median Chapter size of all fraternities within their governing council.
- **Point 19:** The Chapter holds a Pre-Initiation meeting in accordance with the Gold Book with 100% of the new brothers. Max 2 points.
- **Point 20:** THE JOURNEY: Brotherhood Orientation completed as written. Max 2 points.
- **Point 21:** THE JOURNEY: Big Brother Mentoring Program completed as written. Max 2 points.
- **Point 22:** THE JOURNEY: Brotherhood bonding activities are conducted with at least 50% of brothers in attendance at each activity. Max 10 points.
- **Point 23:** THE JOURNEY: Brotherhood Retreat is conducted with at least 80% of brothers in attendance. Max 2 points.
- **Point 24:** THE JOURNEY: Milestone Workshop is conducted with all brothers in attendance. Max 2 points.
- **Point 25:** THE JOURNEY: Senior and Alumni Panels are conducted with at least 50% of brothers attending. Max 2 points.



ZETA BETA TAU FRATERNITY STANDARDS OF EXCELLENCE

HEADQUARTERS TRACKED - 32 TOTAL POINTS

- **Point 1:** Each New brother completes the Plaid - Tightrope program within the academic term they join. Max 2 points.
 - For Winter/Spring Quarter/Semester: New brothers complete the program by June 1, 2024.
 - For Fall Quarter/Semester: New brothers complete the program by December 31, 2024.
- **Point 2:** Every officer completes the Plaid – Highwire program. Officer elections must occur between October-November. New officers will have until January 31, 2025 to complete the Highwire program.
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POINTS BREAKDOWN	PERCENTAGES	RECOGNITION
0-67 Points	0-49%	Not Accredited
68-80 Points	50-59%	Accredited with Watch
81-94 Points	60-69%	Accredited
95-107 Points	70-79%	1 Star
108-121 Points	80-89%	2 Star
122-136 Points	90-100%	3 Star



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